

Ross Reports ON TELEVISION

INCLUDING

THE TELEVISION INDEX

DECEMBER 12-18, 1955

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NUMBER 50

EDITOR: Jerry Leichter

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

WEEKLY REPORT

PUBLISHED BY TELEVISION INDEX, INC.

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(12)

NBC- 10:30-11am EST, Mon thru Fri; DEBUT; Ernie Kovacs Show; from WRCA-TV(NY), to the net. § Sustaining. § Pkgr- NBC-TV(NY); Prod & Dir- Jac Hein; Unit Mgr- Hugh Brannigan; Sets- Bill Moore; Tech Dir- Jerry Cudlap; Music Dir- Archie Koty; Writers- Rex Lardner, Louis Heyward, Alen Robin; Prog Anncr- Bill Wendell. § Ernie Kovacs stars in his own comedy-music program, with Edie Adams (Mrs. Kovacs) as featured vocalist-comedienne, and singer-pianist Matt Dennis; backed by Archie Koty and the orchestra. The program will feature many of the comedy and satirical bits and characters developed by Kovacs over the years. The program replaces Search for Beauty (last show Dec 9) in this time spot.

Tuesday(13)

CBS- 2:30-3pm EST; SPECIAL; Grand National Bake-Off Contest; from WCBS-TV(NY), 104 stations live, 1 kine. § Sponsor- Pillsbury Mills, Inc thru Leo Burnett Co., Inc(Chi) and Campbell-Mithun(Minn). § Co-Prods- Bud Weeding, Lee Bland; Dir- George Gould. § Special telecast of the 7th annual \$100,000 Pillsbury Grand National Bake-off Awards Luncheon at the Waldorf Astoria in New York. Art Linkletter and Arthur Godfrey present the top winners of the contest. The program pre-empts the regular showing of Art Linkletter's House Party in this time this day only.

Thursday(15)

DuM- 9-10pm EST; SPECIAL; The Christmas Hour; from WFIL-TV(Phila), to WABD(NY) & WTTG(Wash). § Sponsor- Tasty Baking Co of Philadelphia thru N. W. Ayer & Son, Inc(Phila). § Pkgr- WFIL-TV with Tasty Baking Co; Prod- Chester Cooper; Dir- Walter Wagenhurst. § Special musical program originating from the Philadelphia Academy of Music, with music by the Philadelphia Orchestra under the direction of Eugene Ormandy. Maria Tallchief and Andre Eglevsky of the New York City Ballet will offer excerpts from two ballets. Songs are by the Singing Sergeants, U. S. Air Force choral group, and S/Sgt William du Pree. James Fasset will narrate the program.

Friday(16)

CBS- 8-9pm EST; SPECIAL; Christmas With the Greatest Show on Earth; remote from Sarasota, Fla., to WTVJ(Miami), to the net, 95 stations live and kine, more to be added. § Sponsor- General Foods Corp (All Products) (Cont'd next page)

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THIS WEEK(More)

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file

THIS WEEK(Cont'd)

Friday(16)

CBS- Christmas With the Greatest Show on Earth(Cont'd from previous page):
thru Benton & Bowles, Inc(NY). § Pkgr- CBS-TV(NY); Prod- Ted Fetter; Dir- Byron Paul; Music Dir- Merle Evans(circus). § Circus program from the Sarasota, Fla., winter quarters of Ringling Bros. and Barnum & Bailey Circus, with Charlton Heston as m.c., introducing various circus acts as they appear. Emmett Kelly will clown throughout the program. (See page D for cast credits). The program pre-empts Mama, 8-8:30pm, and Our Miss Brooks, 8:30-9pm, this day only.

OTHER NETWORK CHANGES & ADDITIONS

CBS- Adventure (3:30-4pm EST) Charles Romine named producer Nov 28, succeeding Robert Northshield, who was named special Public Affairs producer.

Captain Midnight (Sat, 1:30-2pm EST) New time, effective Dec 10. Program was seen, 11-11:30am. Mighty Mouse Playhouse (see page 145), which was to debut on Dec 10, 1:30-2pm EST, instead moves into the Captain Midnight time, 11-11:30am as its regular time, starting Dec 10. (See page 145).

See It Now (Dec 13, Tue, 9-10pm EST) Irregularly presented program, which pre-empts regularly programming at varying periods. The Dec 13 show, "Two American Originals", profiling Louis (Satchmo) Armstrong, jazz trumpeter, and painter Grandma Moses, will be sponsored by Shulton, Inc (Old Spice toiletries) thru Wesley Associates(NY). The program pre-empts Meet Millie, 9-9:30pm, and Red Skelton Show, 9:30-10pm EST, one time only.

NBC- The Enchanted Top; SPECIAL Dec 11; Sun, 12:30-1pm EST; LIVE from WRCA-TV(NY), to the net. § Sustaining. § Pkgr- NBC-TV with the Jewish Theological Seminary of America; Prod- Doris Ann(NBC); Dir- Martin Hoade; Sets- Warren Clymer. § Dramatic fantasy presented in observance of the Jewish festival of Hannukah. The program is in open net time, presented one time only.

NEW NETWORK SPONSORSHIPS

NORWICH PHARMACAL CO (Pepto-Bismol) thru Benton & Bowles, Inc., will sponsor Adventures of Ozzie and Harriet (Fri, 8-8:30pm EST) over ABC-TV, every fourth Friday, beginning Jan 6, 1956. The Hotpoint Co sponsors the program every other week, while the Aunt Jemima Division of Quaker Oats Co is the other every fourth week sponsor.

LOCAL STATION ACTIVITY

WRCA-TV(Ch 4)- Inside NBC; DEBUT Dec 12; Mon and Fri, 6:30-6:45pm EST. Sustaining. New York Pkgr- WRCA-TV; Prod & Dir- James Elson. Program designed to showcase NBC programs, personalities, personnel and facilities. Bill Cullen stars as host-m.c. The program will include kines and live pick-ups of segments of NBC programs in rehearsal as well as clips from the NBC film library of past programs. Program replaces Monday Quarterback and Frank Leahy Football Forecast(Fri).

WNBK(Ch 3) - Mary Holt's Spirituals; SCHEDULE CHANGE Dec 11; Sun, 9:30-10:30am EST. Cleveland Sponsor- Shaw's Jewelry thru Axelband and Brown(Cleveland). Pkgr & Prod- WNEK; Dir- William S. Morris. Weekly program of inspirational music, adds a half-hour to its former 9:30-10am schedule. Mary Holt is hostess on the interracial, interdenominational program which features soloists and choirs from churches, schools and professional groups in Cleveland and Northern Ohio.

TALENT SHOWSHEET DECEMBER 9 - DECEMBER 18, 1955

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Most of the shows on Dec. 9, 10, 11 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, Dec. 16. Script identifications used are; (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

FRIDAY DECEMBER 9

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<u>Science Fiction Theatre</u> (Truman Bradley)	WRCA-TV 7pm	<u>Beyond Return</u> - (O) by John Jessel; (A) by Doris Gilbert; with Zachary Scott, Joan Vohs, Peter Hanson, Tom De Graffenried, Alan Reynolds, Dennis Moore, Lizz Slifer, James Seay, Kay Faylen, Tom Carroll; (SD) by Eddie Davis
<u>Crusader</u> (Brian Keith)	CBS 9pm	<u>Sea Voyage</u> - with James McCallion, Joe Waring, Betty Lou Gerson, Joe Allen, Jr, John Alderson; (SW & SD)
THE BIG STORY (Ben Grauer)	NBC 9pm	<u>J. Alvin Kugelmass of the Yuma (Ariz.) Daily Sun</u> - (O) by Jerome Coopersmith; with Jason Robards, Jr, George Mathews, Mary Haynsworth, Arthur Walsh, Thomas Chalmers; (SD) by Leonard Valenta
IGOR CASSINI'S MILLION DOLLAR SHOWCASE	WABD 9pm	Tony Rella (S)
STAR STAGE	NBC 9:30pm	<u>The \$1,000 Bill</u> - (O) by Manuel Komroff; (A) by Inez Karma; with Eddie Bracken, Hildy Parks, Howard St. John, Sally Gracie, Alan Hewitt; (SD) by Sidney Lumet
ETHEL & ALBERT	ABC 10pm	regulars & James Reese, Maurice Wells, Bert Thorn, Joey Fallon, Glen Walken, Corydon Erickson; (SW & SD)
<u>The Lineup</u> (Warner Anderson & Tom Tully)	CBS 10pm	<u>The Bloody Auto</u> - with Virginia Christine, Richard Karlan, Barbara Bestar, Scott Lee; (SW & SD)
<u>Adventures of The Falcon</u> (Charles McGraw)	ABC 10:30	<u>The Case of the Lonely Hunter</u> - (O) by Gene Wang; (A) by Herb Purdum; with Adele Mara, Ric Roman, Robert Lowery, Paul Bryar, Hugh Sanders; (SD) by Paul Landres

SATURDAY DECEMBER 10

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|                                               |             |                                                                                                                                                 |
|-----------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| CAMERA THREE<br>(James Macandrew)             | CBS 2pm     | <u>Part III - Crime &amp; Punishment</u> - Add: Kenneth Konopka, William Myers, Gordon Sterne                                                   |
| THE PERRY COMO SHOW                           | NBC 8pm     | Delete: Les Paul & Mary Ford                                                                                                                    |
| <u>Texaco Star Theatre</u><br>(Jimmy Durante) | NBC 9:30pm  | Polly Bergen (S)                                                                                                                                |
| GEORGE GOBEL                                  | NBC 10pm    | Jeff Donnell, David Burns                                                                                                                       |
| <u>Damon Runyon Theatre</u>                   | CBS 10:30pm | <u>Honorary Degree</u> - (O) by Jack Harvey; with Allen Jenkins, Jackie Coogan, William Leslie, Roy Gordon, Havis Davenport; (SD) by Danny Dare |

SUNDAY DECEMBER 11

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LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	Readings from the Bible - Basil Rathbone, Maureen Stapleton
LOOK UP & LIVE (Merv Griffin)	CBS 10:30am	<u>The U.N.</u> - (O) by Nel King; with Gil Brandsen, George Grizzard, Anne Pearson; (SD)
HANUKKAH PROGRAM	NBC 12:30pm	<u>The Enchanted Top</u> - (O) by Judah Steinberg; (A) by James Yaffee; with Jimmy Oster, Peter Lazar, Margaret Hamilton, Alice Pearce, Viola Harris, Robert Harris; (SD)
AMERICAN INVENTORY (Tex Antoine)	WRCA-TV 2pm	<u>In These Hands</u> - (O) by Edgar Marvin; with House Jameson, John Larkin, Patricia Wheel, Leon Janney, Charmie Allen, Tom Collins, Beverly Lawrence, James Stephens, Tom Holland, Roy Fant; (SD)

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1. The first step is to identify the problem. This involves understanding the situation and the goals that need to be achieved. It is important to gather all relevant information and to define the problem clearly.

THE UNIVERSITY OF CHICAGO
CHICAGO, ILLINOIS 60637

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SUNDAY DECEMBER 11(Cont'd)

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|                                                     |             |                                                                                                                                                                                                                                                                                                                                                                                                                            |
|-----------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| OMNIBUS<br>(Alistair Cooke)                         | CBS 5pm     | I - <u>The Royal Game</u> - (O) by Stefan Zweig; (A) by David Swift; with Joseph Anthony, Carmen Mathews, Mercer McLeod, Felix Deebank, Phillipa Evans, Herbert Berghoff; directed by Swift<br>II - <u>Jack Be Normal</u> - (O) by Arnold Sundgaard; with Darren McGaven, Dickie Olsen, Ed Binns, Ruth White, Dave Stewart, Margaret Thompson; directed by Charles Dubin                                                   |
| <u>You Are There</u><br>(Walter Cronkite)           | CBS 6:30pm  | <u>The Chicago Fire</u> - (O) by Bernard Girard; with Howard Wendell, Marshall Bradford, Lee Bolman, John Larch, Maxine Cooper, Ruth Phillips, Olive Blakeney, Mike McHale, Paul Hahn, Bing Russell, Claude Akins; (SD)                                                                                                                                                                                                    |
| CHANCE OF A LIFETIME<br>(Dennis James)              | ABC 9pm     | Maureen Arthur (S)                                                                                                                                                                                                                                                                                                                                                                                                         |
| <u>General Electric Thre</u><br>(Ronald Reagan)     | CBS 9pm     | <u>Seeds of Hate</u> - with Charlton Heston, Steve Cochran; (writer & director not available at press time)                                                                                                                                                                                                                                                                                                                |
| <u>Alfred Hitchcock Presents</u>                    | CBS 9:30pm  | <u>Guilty Witness</u> - (O) by Morris Hershman; with Joe Mantell, Kathleen Maguire, Judith Evelyn, Robert Simon, Ed Kemmer, Grazia Narciso, Laiola Wendorf; (SD) by Robert Stevens                                                                                                                                                                                                                                         |
| <u>Loretta Young Show</u><br>(Ann Sothern)          | NBC 10pm    | <u>Man in the Ring</u> (O) by Laszlo Gorog & Gene Levitt; (A) by Gene Levitt; with Scott Brady, Phyllis Thaxter, Murray Alper, Hugh Beaumont, Fay Roope, James Seay, Greta Granstedt; (SD) by Harry Keller                                                                                                                                                                                                                 |
| APPOINTMENT WITH ADVENTURE                          | CBS 10pm    | <u>A Sword Has Two Edges</u> - (O) by Robert David Burke; with Patricia Collinge, Gene Peterson, Erik Rhodes, Janet Riley, Jacques Aubuchon; (SD) by Paul Stanley                                                                                                                                                                                                                                                          |
| JUSTICE<br>(William Prince)                         | NBC 10:30pm | <u>Track of Fear</u> - (O) by Harold Gast; with Maureen Stapleton, Theodore Bikel; (SD) by Paul Bogart                                                                                                                                                                                                                                                                                                                     |
|                                                     |             | MONDAY DECEMBER 12<br>~~~~~                                                                                                                                                                                                                                                                                                                                                                                                |
| <u>Highway Patrol</u><br>(Broderick Crawford)       | WRCA 7pm    | <u>Grand Jury Crime Investigation</u> - (O) by Rik Vollaerts; with Gordon Wynn, Carleton Young, Johnathan Haze, Mel Welles, Paul Brinegar, Jr, Tony Russo, Eric Alden; (SD) by Alvin Ganzer; Also on WPIX Wednesday 9:30pm                                                                                                                                                                                                 |
| <u>Adventures of Robin Hood</u><br>(Richard Greene) | CBS 7:30pm  | <u>The Highlander</u> - regulars & Bernadette O'Farrell; (SW & SD)                                                                                                                                                                                                                                                                                                                                                         |
| <u>TV Reader's Digest</u><br>(Hugh Reilly)          | ABC 8pm     | <u>Emergency Case</u> - (O) by Peter Cary; (A) by J.C. Works; with Arthur Franz, Robert Crosson, John Hamilton, Richard Reeves, Betty Lynn, Ralph Van Nye; (SD)                                                                                                                                                                                                                                                            |
| PRODUCERS' SHOWCASE                                 | NBC 8pm     | <u>The Sleeping Beauty</u> - music of Tchaikovsky to libretto by Alexandrovich Vsevolozhsky; based on "Contes de ma Mere l'Oye" by Charles Perrault; with Margot Fonteyn, Michael Somes, Frederick Ashton, Beryl Grey, Rowena Jackson, Brian Shaw, with entire Sadler's Wells Corps de Ballet; Ballet directed by Dame Ninette de Valois; Narrative play by John Van Druten, with David Wayne; (SD) by Clark Jones (COLOR) |
| VOICE OF FIRESTONE                                  | ABC 8:30pm  | Jerome Hines                                                                                                                                                                                                                                                                                                                                                                                                               |
| ARTHUR GODFREY'S<br>TALENT SCOUTS                   | CBS 8:30pm  | The Enchanted Strings (M), Eden & Wolkowski (M), Jackie Van (S)                                                                                                                                                                                                                                                                                                                                                            |
| <u>December Bride</u><br>(Spring Byington)          | CBS 9:30pm  | <u>High Sierras</u> - regulars & Dan Duryea, Douglas Fowley, Joey Ray; (SW & SD)                                                                                                                                                                                                                                                                                                                                           |
| ROBERT MONTGOMERY<br>PRESENTS                       | NBC 9:30pm  | <u>See The Man</u> - (O) by Theodore & Mathilde Ferro; with Skip Homeier, Millette Alexander, Jan Miner, Patricia Sales, Rosemary Murphy, Brandon Peters, Ernest Parmentier, Catherine Pine; (SD) by James Yarbrough                                                                                                                                                                                                       |
| STUDIO ONE                                          | CBS 10pm    | <u>The Strongbox</u> - (O) by Howard Swiggett; (A) by William Templeton; with James Daly, Katharine Bard, Meg Mundy, Maria Brit-Neva, Don Briggs, Charles Andre, William Johnstone, Ralph Sumter, Pamela Simpson, Larry Gates; (SD) by Paul Nickell                                                                                                                                                                        |

THE UNIVERSITY OF CHICAGO  
CHICAGO, ILLINOIS 60637

Dear Sirs:  
I am writing to you in response to your letter of the 15th of March, 1964, regarding the matter of the University of Chicago Press's interest in publishing a book on the history of the University of Chicago Press.

The University of Chicago Press is interested in publishing a book on the history of the University of Chicago Press. The book should be written by a person who has a deep knowledge of the history of the University of Chicago Press and who is able to write in a clear and concise manner.

Yours faithfully,  
The University of Chicago Press

Enclosed for you are two copies of a report on the history of the University of Chicago Press. The report was prepared by the University of Chicago Press's Committee on the History of the University of Chicago Press.

I am sure that you will find the report of interest. It contains a detailed account of the history of the University of Chicago Press from its founding in 1887 to the present time. It also contains a list of the members of the University of Chicago Press's Committee on the History of the University of Chicago Press.

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TUESDAY DECEMBER 13

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Warner Bros. Presents ABC 7:30pm  
(Gig Young)

THE MARTHA RAYE SHOW NBC 8pm

Wyatt Earp ABC 8:30pm  
(Hugh O'Brian)

Navy Log CBS 8:30pm

Make Room For Daddy ABC 9pm  
(Danny Thomas)

Jane Wyman's Fireside Theatre NBC 9pm

DuPont Cavalcade Theatre ABC 9:30pm

ARMSTRONG CIRCLE THEATRE NBC 9:30pm  
(John Cameron Swayze)

Big Town NBC 10:30pm  
(Mark Stevens)

Disneyland ABC 7:30pm

Brave Eagle CBS 7:30pm  
(Keith Larsen)

Screen Director's Playhouse NBC 8pm

Father Knows Best NBC 8:30pm  
(Robert Young)

The Millionaire CBS 9pm  
(Marvin Miller)

KRAFT TELEVISION THEATRE NBC 9pm

20th Century-Fox Hour CBS 10pm

I Led Three Lives WPIX 10pm  
(Richard Carlson)

Douglas Fairbanks Presents WRCA 10:30pm

Cheyenne - with Clint Walker, Leo Gordon, Onslow Stevens, Doris Dowling, Jack Pepper, L.Q. Jones; (SW & SD)

Jack Carson, Cesar Romero, Joe Besser (C), Julius La Rosa (S)

Rich Man's Son - with Lee Erickson, Roy Bancroft, Bob Steele, Don Haggerty, Sam Flint; (SW & SD)

Pollywog of Yosu - with Jimmy Murphey, Alan Hale, Pat Waltz, Britt Lomond, Tom Laughlin, Alan Wells, Lewis Martin, Roland Moriyama; (SW & SD)

Mr. Williams Goes Legit - regulars & Maxie Rosenbloom; (SW & SD)

As Long As I Live - with Dan O'Herlihy, Sally Brophy, Brian Keith (writer & director not available at press time)

Doctor on Wheels - (O) by John Meredyth Lucas; with Lamont Johnson, Betty Lynn, John Deere, Harry Hickox, Ike Jones; (SD) by John Meredyth Lucas

I Was Accused - (O) by Jerome Coopersmith; with George Voskovec, Cameron Prud'homme, Luis Van Rooten, Patricia Englund, Alexander Scourby, June Dayton, Hurd Hatfield, Frank Maxwell; (SD) by William Corrigan

Sunday Editor - regulars & Howard Petrie, Cyril Delevanti, Jack Raines, Gayle Kellogg; (SW & SD)

WEDNESDAY DECEMBER 14

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Davy Crockett & the River Pirates - (O) by Norman Foster & Tom Blackburn; with Fess Parker, Buddy Ebsen, Jeff York, Kenneth Tobey, Irvin Ashkenazy, Mort Mills, Paul Newlan, Frank Richards, Hank Worden, Walter Catlett; (SD) by Norman Foster

Valley of Decision - regulars & Brett Halsey, Judy Sochor; (SW & SD)

Lincoln's Doctor's Dog - (O) by Christopher Morley; (A) by W.R. Cox; with Robert Ryan, Charles Bickford, Richard Long, Willis Bouchey, Howard Wendell, Johnny Lee, Paul Keast; (SD) by H.C. Potter

Bad Influence - regulars & Lee Erickson; (SW & SD)

The Story of Jeff Ellis - with Ed Kemmer, Carl Millette, Nancy Howard, Ted Jacques, Francis de Sales, Richard Collier, Eddie Marr, Joe Bassett, Joey Ray, Harry Lewis, Lew Smith, Mike Loring, Wayne Heffley; (SW & SD)

A Nugget From the Sunrise - (O) by Jess Gregg; with Elizabeth Ross, Henry Jones, Jane Rose, Harry Townes, John McGiver; (SD) by William Graham

Miracle On 34th. Street - (O) by Valentine Davies; (A) by John Monks, Jr; with Thomas Mitchell, Teresa Wright, Macdonald Carey, Hans Conreid, Ray Collins, Sandy Descher, Ralph Dumke, Maudie Prickett, Art Lewis, Donald Beddoe, Joey Ray, John Abbott, Sara Berner; (SD) by Robert Stevenson

(O) by Jack Rock; John Berardino, Charles Maxwell, David Post, Doralyn Gordon, Russ Whiteman, Max Wagner; (SD) by Leslie Goodwin

The Immigrant - with Andre Morell; (SW & SD)

THURSDAY DECEMBER 15

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Sergeant Preston CBS 7:30pm  
of The Yukon (Richard Simmons)

Treasure of Fifteen Mile Creek - with George Mather, Jack Rutherford, Gregg Barton, Glen Turnbull, Allan Paige, Phyllis Cole (SW & SD)

THE SECRETARY OF THE ARMY  
WASHINGTON, D. C.  
JAN 10 1945

TO THE SECRETARY OF THE ARMY  
FROM THE SECRETARY OF THE ARMY  
SUBJECT: [illegible]

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TALENT SHOWSHEET (more)

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ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED

*Journal of Management Studies*, 19(1), 67-80.

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1947 年 10 月 1 日 星期日  
 1947 年 10 月 1 日 星期日

DATE OF BIRTH: 07/08/1969

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# Ross Reports ON TELEVISION

INCLUDING

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## THE TELEVISION INDEX

DECEMBER 14, 1955

VOLUME 7 NUMBER 50 A

EDITOR: Jerry Leichter

DEC 14 1955  
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PUBLISHED BY TELEVISION INDEX, INC.

## MID-WEEK SPECIAL

### NEWS - POSSIBILITIES - COMMENT

After what might be considered a two and a half year local tryout, WCBS-TV's highly regarded Camera Three will finally go network on Sunday, Jan 22, 11:30am-12 noon EST. The program is presented by WCBS-TV with the New York State Education Dept as a public service and will continue in that status after it moves to network exposure. The program, currently seen locally in New York on Saturdays, 2-2:30pm, moves to its new Sunday time locally on Dec 25 in preparation for the net debut.....Following the presentation of "No Room at the Inn," the story of the Nativity, over NBC on Sunday, Dec 25, 4-4:30pm EST, Goodyear Tire and Rubber Co will sponsor a further series of three half-hour filmed religious dramas, to be presented once a month on Sundays, 2-2:30pm EST, under the general title, His Way, His Word. Dates set are Jan 29, Feb 26 and March 25. Because of the nature of all the programs, there will be no commercial or institutional messages beyond the opening identification. Also, only those credits that are absolutely necessary are being revealed; none in advance of airing in any case. This policy is similar to that followed by the company and its agency, Kudner, for its radio sponsorship of The Greatest Story Ever Told.

The networks are so conscious of the live vs. film controversy that they no longer announce in releases or advance notes whether a program will be live or film in the cases of programs that are presented in both ways during the normal program season. As a matter of fact, net offices have to be asked point blank whether specific shows will be live or film, in advance of airing. The nets are over a barrel on this one. If they point out that a program in a regular series is live, they may seem to be stressing the higher inherent quality in the viewing, so they back off and don't say which is which, and then are accused of hiding whether a program will be live or film.

Ernest D. Glucksman will produce and direct the Jan 8 and Jan 22 shows, as well as other future programs, for NBC's new one-hour comedy program, bowing Jan 8. The program will follow a policy of assigning producers and directors for specific dates for the new NBC comedy showcase. Glucksman has been exec producer of the new KRCA Komedie Kapers, the LA local show on KRCA-TV that has been forming a local test pattern for the big network hour. If early reviews of first shows are any criterion, the net program's biggest worry will not be acts, but writers, since it is the material that has felt the brunt of reviews of Komedie Kapers programs. It is possible that NBC's hard insistence that its comedy showcases be devoted entirely to comedy will depend on audience and critical reception, with a later development into modified musical comedy. Sam Fuller, NBC director of special projects, is exec producer of the "comedy hour".

- Page 1 -

(MORE)

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MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY DECEMBER 9 THRU FRIDAY DECEMBER 16  
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GARRY MOORE SHOW	CBS 10am	Fri - Connie & White (D); Frank Froba (M)
THE ERNIE KOVACS SHOW	NBC 10:30am	M thru F - Ernie Kovacs (C), Edie Adams (S), Matt Dennis (S), Bill Wendell (anncr.); all regulars (PREMIERE)
JACK PAAR SHOW	CBS 1pm	Martha Wright replaces Edie Adams as of 12/12.
NBC MATINEE THEATRE	NBC 3pm	12/8 - <u>Cordially With Bombs</u> - (O) by Philip S. Goodman & Robert Nathe; with Arthur O'Connell (COLOR); 12/9 - <u>Whiteoaks</u> - (O) by Mazo de la Roche; (A) by Kay Arthur; with Leonore Shanewise, Myron Healy, Bob Arthur, Lewis Martin, Ernestine Barrier, Paul Millard, Freddy Ridgeway, Sue Carlton (COLOR); 12/12 - <u>O'Toole From Moscow</u> - (O) by Rod Serling; with Leo Durocher, Chuck Connors (COLOR); 12/13 - <u>The Milwaukee Rocket</u> - (O) by Tom Prideaux; (A) by Dale Wasserman (COLOR)
DATE WITH LIFE (Mark Roberts)	NBC 4pm	M thru F - (O) by Henry Misrock; cast as listed on 11/11 will continue thru 12/15
MODERN ROMANCES (Martha Scott)	NBC 4:45pm	(O) by Lawrence Klee; with Lee Remick, Sylvia Field, Don Gordon, Harry Worth; (SD)

SATURDAY DECEMBER 17
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|-------------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Captain Midnight</u><br>(Richard Webb) | CBS 11am   | <u>The Mountain of Fire</u> - (O) by Robert Leslie Bellem & Ted Thomas with Ralph Gamble, Alex Montoya, Orlando Rodriguez, Paul Fierro; (SD)                                          |
| <u>Fury</u>                               | NBC 11am   | <u>The 4-H Story</u> - (O) by Lillian Rose; with regulars & Mike Taylor, Robert B. Williams, Charles Watts, James Seay; (SD) by Sidney Salkow                                         |
| STAGE SHOW                                | CBS 8pm    | Robert Q. Lewis (C), Mindy Carson (S), Wallis & Carroll (C)                                                                                                                           |
| THE PERRY COMO SHOW                       | NBC 8pm    | The Treniers (S), Kirk Douglas, June Valli (S), Ruth Gilbert (C), Arnold Stang (C)                                                                                                    |
| FORD STAR JUBILEE                         | CBS 9:30pm | <u>I Hear America Singing</u> - (O) by Jean Halloway; with Debbie Reynolds, Eddie Fisher, Nat "King" Cole, Ella Fitzgerald, Bobby Van, Red Skelton; directed by Paul Harrison (COLOR) |
| GEORGE GOBEL SHOW                         | NBC 10pm   | Ed Wynn (C)                                                                                                                                                                           |

SUNDAY DECEMBER 18  
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<u>Lassie</u>	CBS 7pm	<u>The Gypsies</u> - regulars & Reba Waters, Gloria Saunders, Steven Geray, Ed Hashim; (SW & SD)
<u>Jack Benny Program</u>	CBS 7:30pm	regulars & Frances Bergen
ED SULLIVAN SHOW	CBS 8pm	Orson Welles, Marion Marlowe (S), Orson Bean (C), Kirby's Flying Ballet, Lew Campagnons de la Chanson, Senor Wences (ventril), <u>The Star of Bethlehem</u> (FILM) - with James & Portland Mason
GOODYEAR PLAYHOUSE	NBC 9pm	<u>Christmas 'til Closing</u> - (O) by Ernest Kinoy; with Jessica Tandy, Hume Cronyn, Eileen Heckart, Natalie Trundy, John Griggs, Katharine Doucet, Roy Johnson, Charles Mayer, Malcolm Broderick; staged by Hume Cronyn; (SD) by Herbert Hirschman
<u>Alfred Hitchcock Presents</u>	CBS 9:30pm	<u>Santa Claus & The 10th. Avenue Kid</u> - (O) by Margaret Cousins; (A) by Marian Cockrell; with Barry Fitzgerald, Bobby Clark, Arthur Space, Virginia Gregg, Justice Watson, Norman Willis, Betty Hartford, Alan Reynolds, Mimi Gibson, Gary Hunley, Wendy Winkleman, Anthony Blankley, Butch Bernard, Noel Green, Tyler McVey, Harrison Lewis; (SD) by Don Weis
JUSTICE (William Prince)	NBC 10:30pm	<u>Fatal Payment</u> - (O) by Vance Bourjaily; with Dick York, Alexander Scourby, Patricia Roe; (SD)

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Judy Garland's new three-year exclusive services contract with CBS calls for one appearance each year thru 1959, with renewal options, starting in the fall of 1956. All of the programs will be live and will be either one-hour or an hour-and-a-half. Sid Luft; Judy Garland's husband, will produce all the shows. The repeated mentions of "live" in the CBS announcement contrasts with reported statements made by Mr. Luft after Miss Garland's TV debut on Sept 24 that any future programs Miss Garland appeared on would be produced on film. The nets have discovered that filming seems to induce extensive and expensive re-takes where big name stars are concerned, while with a live program, you're on and that's it. It doesn't cost as much to correct defects in live rehearsals.....Nanette Fabray returns to Caesar's Hour on December 19, without actually missing a show since her backstage accident on Nov 28. She appeared on the Dec 5 program via a remote from her hospital bed.

Dragnet, 9-9:30pm EST, and The People's Choice, 8:30-9pm, will switch time spots over NBC on Thursdays, effective Jan 5. Also on that date Dragnet will begin a new series with a "new look" in story development and characterization on the show. As announced to the NBC-TV affiliates meeting in Chicago last Friday, the program move is designed to insure that NBC will retain "firm control" of the 8-9pm Thursday time period. Groucho Marx' You Bet Your Life opens the hour at 8, but across the way on CBS, Climax!, which comes on at 8:30 for an hour, has been pulling heavily. Now viewers will be faced with the choice of Climax or Dragnet, with The People's Choice in a better position to hold viewers in the later period.....CBS switched Tuesday 8-9pm programs to blunt NBC's impact; now NBC does the turn on Thursday, with hopes that their move will be as successful as the CBS change.....

Robert W. Sarnoff, new president of NBC, told the affiliates meeting in Chicago that NBC's current schedule has 40 hours of color programming a month. He also announced that, in the wake of the complete conversion of WNBQ(Chi) facilities to full color, all other NBC stations would be converted one by one until all are on a 100 per cent color basis and will simultaneously expand color facilities until the entire net schedule is presented in color. The only target date mentioned was an indirect linking of 1965, based on a prediction that color television will command an ad expenditure of more than \$3 billion by that year.....The Sylvania Awards judges issued a statement last weekend (10 days after the awards were made) which blasted television's "distressing tendency to slapstick," although the committee gave overall praise to TV's overall creative output. In other words, the ancient plaint about the public ignoring the concert halls as long as they can view variety's comic pratt-falls..... Hal Roach, Jr., in connection with an announcement that his studio's billings in film commercials for 1955 were over \$1,500,000, said that TV commercial production is moving to Hollywood. He cited as the reason the wish of advertisers to have their film commercials "integrated" closely with their filmed programs.

AGENCIES AND ACCOUNTS: Lenthieric Division, of Olin Mathieson Chemical Corp., to Grant Advertising, Inc., effective Jan 1.

PEOPLE GOING PLACES: Sylvester L. Weaver, Jr., elected chairman of the board, and Robert W. Sarnoff, elected president to succeed Weaver at NBC.....Jack Rayel appointed director of network programs in Hollywood for CBS Television. He has been exec producer of Maurice Evans' Hallmark Hall of Fame programs this season. No NBC replacement will be named until later in the week.....Ketchum, McLeod & Grove, Inc., of Pittsburgh, will open a New York office in January at 155 East 44th St., with v.p. Robert P. Lytle as manager.....Lou Steele appointed a staff announcer at WABD(NY)... ..Jerome Harrison to the staff of the radio-television dept, McCann-Erickson, Inc. (NY).

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ON TELEVISION

THE TELEVISION INDEX

PUBLISHED BY TELEVISION INDEX, INC.

Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

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THIS WEEK(Cont'd)

Sunday(25)

ABC- Super Circus (Continued from previous page): Program spotlighting circus acts with appeal to children changes origination to New York (made its debut on the net in Chicago, Sept 1948), with a complete new production staff and a complete change in regulars. Jerry Colonna is the new regular ringmaster, pantomimist Jerry Bergen will do musical novelty acts, Sandra Wirth will conduct the band via her baton-twirling specialty, the Baron Twins will be the "twin clowns" and Ralph Herman will be musical director for the band. The program will now be telecast regularly from a simulated circus setting in ABC's TV-1 studio in NY. Last program from Chicago was Dec 18.

Saturday(24)-Sunday(25) - SPECIAL CHRISTMAS PROGRAMS

ABC- Dec 24, 11pm-12midnight EST; Christmas Eve Service - St. John the Divine; LIVE from WABC-TV(NY), to the net. Services from the Cathedral of St. John the Divine in New York City; Rt. Rev. Horace W. B. Donegan, Bishop of New York; Very Rev. James A. Pike; and the cathedral choir.

CBS- Dec 24, 11:30pm-12:30am EST; Christmas Eve Service - Washington National Cathedral; LIVE from WTOP-TV(Wash), to the net. Services from Washington National Cathedral; Rt. Rev Angus Dun, Bishop of Washington; Very Rev. Francis B. Sayre, Jr.; Canon G. Gardner Monks. From 12:30-12:45am, a carol service from the grounds of the Cathedral will be offered by the Chesapeake and Potomac Telephone Glee Club, directed by Leon Davis.

CBS- Dec 25, 12:45-2am EST; Christmas Mass from Boys' Town; LIVE from KMTV(Omaha), to the net. Candlelight Carol service from the chapel at Boys' Town, near Omaha, Nebr.; followed by Christmas Mass; Very Rev. Msgr. Nicholas Wegner; choir directed by Father Schmitt.

NBC- Dec 24, 12midnight-1:45am EST; Midnight Mass - St. Patrick's Cathedral; LIVE from WRCA-TV(NY), to the net. Midnight Mass from St. Patrick's Cathedral in New York City; Most Rev. Joseph F. Flannelly, administrator of the Cathedral; Rev. Francis X. Duffy; Cathedral Choir and Boys Choristers directed by Very Rev. Msgr. William T. Greene; Dr. Charles Courboin is organist.

NBC- Dec 25, 11am-12noon EST; Christmas Day Service - Washington National Cathedral; LIVE from WRC-TV(Wash), to the net. Holy Communion service; Rt. Rev. Angus Dun, Bishop of Washington; Very Rev. Francis Sayre, Jr.; choir directed by Paul Calloway, organist and choirmaster.

NBC- Dec 25, 4-4:30pm EST; No Room at the Inn; FILM from WRCA-TV(NY), no. of stations indefinite. Sponsor- Goodyear Tire & Rubber Co thru Kudner Agency, Inc. Public service, institutional. Filmed dramatization of the story of the Nativity. As with other Goodyear sponsorships of religious programs, the company uses only the required opening identification on the air and never releases any program credits.

OTHER NETWORK CHANGES & ADDITIONS

ALL NETS-POOL- President Eisenhower's Christmas Message; SPECIAL Dec 18, 5:05-5:25pm; from Gettysburg and Washington, D. C., to all nets. Cut-ins on regular programs, from Gettysburg where the President will deliver his Christmas message; then from Washington, showing the lighting of the White House Christmas tree.

ABC- Dean Pike (Sun, 4-4:30pm EST); College Press Conference (Sun, 4:30-5pm EST) New times for both programs, effective Dec 18. Dean Pike was previously seen from 1:30-2pm, while College Press Conference was on from 1-1:30pm EST.

NBC- Assignment: India; REPEAT Dec 25; Sun, 4:30-5:30pm EST; see page 142 (Nov 24).

1. The first group of patients will be those who are in the hospital for a long time and who are not getting any better. They will be given a special diet and will be watched closely. 2. The second group will be those who are in the hospital for a short time and who are getting better. They will be given a special diet and will be watched closely. 3. The third group will be those who are in the hospital for a short time and who are not getting any better. They will be given a special diet and will be watched closely. 4. The fourth group will be those who are in the hospital for a long time and who are getting better. They will be given a special diet and will be watched closely. 5. The fifth group will be those who are in the hospital for a long time and who are not getting any better. They will be given a special diet and will be watched closely.

[Faint, illegible text from bleed-through]

1. The following information was obtained from the files of the FBI, New York City, and the New York State Department of Social Services, New York City, regarding the activities of the "Black Liberation Army" (BLA) and its members:

1. The first part of the report is a general statement of the purpose and scope of the study. It states that the purpose of the study is to determine the effect of the new tax law on the income of individuals. The scope of the study is limited to the income of individuals who are subject to the new tax law.

CHIEF OF POLICE: ROBERT J. COLEMAN

1. The purpose of this document is to provide information regarding the activities of the [redacted] and the [redacted] in the [redacted] area. The information is being provided for your information and is not to be used for any other purpose.

TALENT SHOWSHEET DECEMBER 16 - DECEMBER 25, 1955
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Most of the shows on Dec. 16, 17, 18 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, Dec. 23. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

FRIDAY DECEMBER 16  
 ~~~~~

| | |
|--|---|
| <u>Science Fiction Theatre</u> WRCA-TV 7pm
(Truman Bradley) | <u>Before the Beginning</u> - (O) by Arthur Weiss; with Dane Clark, Judith Ames, Phillip Pine, Emerson Treacy, Ted de Corsia; (SD) by Alvin Ganzer
regulars & Edgar Dearing; (SW & SD) |
| <u>Adventures of Champion</u> CBS 7:30pm | |
| THE BIG STORY NBC 9pm
(Ben Grauer) | <u>Tom Conway of the West Hartford (Conn.) News</u> - (O) by Alvin Boretz; with Ed Shelton, Sydney Pollack, Jeff Harris, Hal Burdick, Sr., Milo Boulton, Jack Davis; (SD) |
| <u>The Vise</u> ABC 9:30pm
(Ron Randell) | <u>Second Sight</u> - with Jack Watling, Gene Anderson, Hugh Latimer; (SW & SD) |
| <u>Star Stage</u> NBC 9:30pm
(Jeffrey Lynn) | <u>Foreign Wife</u> - with Stephen McNally, Phyllis Kirk; (writer & other cast members not available at press time.) |
| <u>The Lineup</u> CBS 10pm
(Warner Anderson & Tom Tully) | <u>The Franklin Case</u> - with Raymond Bailey, Parley Baer, Robert Wohlring, Don Pitts; (SW & SD) |

SATURDAY DECEMBER 17
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|                                                   |                                                                                                             |
|---------------------------------------------------|-------------------------------------------------------------------------------------------------------------|
| <u>Tales of the Texas Rangers</u> CBS<br>11:30am  | <u>Hail to the Rangers</u> - regulars & Myron Healey, Harry Hickox, Chris Alcaide, Rhodes Reason; (SW & SD) |
| CAMERA THREE CBS 2pm<br>(James Macandrew)         | <u>Part IV - Crime &amp; Punishment</u> - (cast members as listed previously); (SW & SD)                    |
| TEXACO STAR THEATRE NBC 9:30pm<br>(Jimmy Durante) | Vivian Blaine, Stubby Kaye                                                                                  |

SUNDAY DECEMBER 18  
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| | |
|--|--|
| LAMP UNTO MY FEET CBS 10am
(Dr. Lyman Bryson) | <u>What is Christmas?</u> - narr. by Father John Illich; continuity by Clair Roskam |
| LOOK UP & LIVE CBS 10:30am
(Merv Griffin) | <u>The Christmas Carol Show</u> - with Rev. Alvin Kershaw, Bruce Buckley (S), the Mary Anthony Dancers |
| AMERICAN INVENTORY WRCA-TV 2pm
(Tex Antoine) | <u>Survival of the Fittest</u> - (O) by Mona Kent; with James Westfield, John Boruff, Ross Martin, Carl Swenson, Leslie Barrett, Barbara Townsend, Frances Greet; (SD) |
| OMNIBUS CBS 5pm
(Alistair Cooke) | Part I - <u>Salome</u> - (O) by Oscar Wilde; (A) by Ellen Violet; with Eartha Kitt, Patricia Neal, Leo Genn, Martin Landau; music by Leonard Bernstein; Choreog - John Butler. Part II - Anna Russell (C) |
| <u>Captain Gallant of the Foreign Legion</u> NBC 5:30pm
(Buster Crabbe) | <u>The Clue of Herodotus</u> - (O) by William Robson; with regulars & Frank MacDonald, Valerie Jene, Peter George; (SD) by Jean Yarbrough |
| <u>You Are There</u> CBS 6:30pm
(Walter Cronkite) | <u>The Discovery of Radium</u> - (O) by Don Clark; with Michael Emmet, Konstantin Shayne, Jaclynne Green, Peter Brocco, Herbert Rudley, Russell Gaige, Ernest Sarracino, Edward Colmans, Stephen Bekassy; (SD) |
| <u>It's A Great Life</u> NBC 7pm
(Michael O'Shea) | <u>Hawaiian Holiday</u> - regulars & Susane Ridgeway, Gloria Dai, Hal Smith; (SW & SD) |
| <u>Frontier</u> NBC 7:30pm | <u>Ferdinand Meyer's Army</u> - with Richard Karlan, Herb Butterfield, Leo Gordon, Martin Garralaga, Jack Elam, Argentina Brunetti, Carlos Martinez; (SW & SD) |

Journal of Management Studies, 19(6), 701-718.

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED
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SUNDAY DECEMBER 18(Cont'd)

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COLGATE VARIETY HOUR NBC 8pm  
(Robert Paige)

Mickey Rooney, George Raft, Ben Alexander, Richard Carlson, Broderick Crawford, Eddie Mayehoff, Anna Maria Alberghetti & family, Girls' Choir from Marymount School of Westwood, Calif.

General Electric Theater CBS 9pm  
(Ronald Reagan)

Let it Rain - (O) by James Street; with Ronald Reagan, Cloris Leachman; (SD) by Ralph Nelson

ALCOA HOUR NBC 9pm

Amahl & the Night Visitors - (O) by Gian Carlo Menotti; with Bill McIver, Rosemary Kuhlmann, Andrew McKinley, Leon Lishner, David Aiken, Francis Monachino; Dancers: John Butler, Glen Tetley, Carmen Gutierrez; Choreog - John Butler; Conductor - Thomas Schippers; directed by Kirk Browning (sixth presentation)

Loretta Young Show NBC 10pm  
(Joan Fontaine)

A Shadow Between - (O) by Richard Morris; with Stephen McNally, Mary Sinclair; (SD)

APPOINTMENT WITH ADVENTURE CBS 10pm

The Big Mistake - (O) by Peter Turgeon; with Russell Nype, Peggy McCay, Luis Van Rooten, Benny Baker, Michael Strong, Jason Wingreen, Angus Cairns, Milo Boulton, Joe Costa; (SD) by Paul Stanley

JUSTICE NBC 10:30pm  
(William Prince)

Fatal Payment - (O) by Vance Bourjaily; with Dick York, Alexander Scourby, Patricia Roe; (SD) by Paul Bogart

MONDAY DECEMBER 19

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Adventures of Robin Hood CBS 7:30pm
(Richard Greene)

The Youngest Outlaw - with Peter Asher, Bruce Seton, Patricia Burke, Bernadette O'Farrell, Alexander Gauge, Rufus Cruikshank; (SW & SD)

TV Reader's Digest ABC 8pm
(Hugh Reilly)

When the Wise Man Appeared - (O) by William Ashley Anderson; (A) by Howard J. Green; with Dick Foran, Dorothy Green, Rudy Lee, Dan Barton, Whit Bissell, Joyce Holden, Jeanne Baird, Argentina Brunetti; (SD) by Howard J. Green

VOICE OF FIRESTONE ABC 8:30pm

Eleanor Steber

ARTHUR GODFREY'S TALENT SCOUTS CBS 8:30pm

Eddie Gurrán (S), Edward Auer (M), Pauline Hahn (ventril.)

I Love Lucy CBS 9pm

regulars & Sam Hearn, Sheila Bromley, Bob Forrest

Medic NBC 9pm
(Richard Boone)

Red Christmas - with June Leabow; (SW & SD) (repeat of program on 12/ 20/54)

December Bride CBS 9:30pm
(Spring Byington)

Christmas Story - regulars & Chris Olson, Will Wright, Rolfe Sedan, Ann O'Neal, James Flavin; (SW & SD)

ROBERT MONTGOMERY PRESENTS NBC 9:30pm

Quality Town - (O) "The Natural History of Stacey Spender" by Margaret Cousins; (A) by William Kendall Clarke; with Piper Laurie, Lee Bowman, Mary Fickett, James Reese, Bob Richards, Peter Fernandez, Raymond Bramley, Helen Choat, Donald Marye; (SD) by James Yarbrough

STUDIO ONE CBS 10pm

Miracle at Potter's Farm - (O) by Kathleen & Robert Howard Lindsay; with Natalie Wood, Frank McHugh, Luke Halpin, Tom Middleton, Bert Brinkerhoff, Donald McKee, Zama Cunningham, Betty Sinclair, Roland Wood, Eda Heinemann, John Foster, Tony Atkins; (SD) by Franklin Schaffner

TUESDAY DECEMBER 20

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Steve Donovan WRCA-TV 6pm  
(Douglas Kennedy)

Journey Into Danger - (O) by Joe Richardson; regulars & Roy Roberts, Laura Elliot, Hal Baylor, Stuart Randall, William Forrest; (SD) by Charles D. Livingstone

Warner Bros. Presents ABC 7:30pm  
(Gig Young)

Casablanca - with Arleen Whelan, Charles McGraw, Lydia Reed, Joseph DeSantis; (SW & SD)

The Phil Silvers Show CBS 8pm

Reunion - regulars & Horace McMahon, Ken Dibs, Arthur Tell, John Anderson, Henry Beckman, Zachary Charles, Woody Brown; (SW & SD)

MILTON BERLE SHOW NBC 8pm

Dean Martin & Jerry Lewis





TUESDAY DECEMBER 20 (Cont'd)  
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| | | |
|-------------------------------------|-------------|--|
| <u>Wyatt Earp</u>
(Hugh O'Brian) | ABC 8:30pm | <u>The Buntline Special</u> - with Lloyd Corrigan, Neyle Morrow, Bill Tannen, Bob Steels, Daniel M. White; (SW & SD) |
| <u>Navy Log</u> | CBS 8:30pm | <u>The Bishop of the Bayfield</u> - with Peter Whitney, Wellington Soo Hoo, Hal Paylor, Douglas Evans, Richard Loo; (SD) by Reginald Leborg |
| <u>Make Room For Daddy</u> | ABC 9pm | <u>Danny Strikes Oil</u> - regulars & Jesse White; (SW & SD) |
| <u>Jane Wyman's Fireside Thtre</u> | NBC 9pm | <u>Along Came A Bachelor</u> - (O) by Virginia & Edwin Gilbert; (A) by Katherine & Dale Eunson; Jane Wyman, Patric Knowles, Harvey Grant, Olive Blakeney, Bobby Clark, June Ellis, Claudia Bryar, Mario Siletti, Wendy Winkleman, Elizabeth Harrower; (SD) |
| <u>DuPont Cavalcade Thtre</u> | ABC 9:30pm | <u>Barbed Wire Christmas</u> - (O) by David Gerber; (A) by Larry Marcus; with Chuck Connors, Strother Martin, John Bryant, Alan Aric, Carleton Young, Steven Geray, John Hoyt, Robert Ellis, Gene Nash; (SD) by Robert Stevenson |
| <u>RED SKELTON SHOW</u> | CBS 9:30pm | <u>The Cop & The Anthem</u> - (O) by O. Henry; (A) by Sherwood Schwartz & Jesse Goldstein; with Allen Jenkins, Sara Berner, Eddie Parker, Mitchell Boys Choir; (SD) (COLOR) |
| <u>PONTIAC PLAYWRIGHTS '56</u> | NBC 9:30pm | <u>The Waiting Place</u> - (O) by Tad Mosel; with Kim Stanley, Louis Jean Heydt, Louise Platt, Dorrit Kelton, Jack Mullaney; (SD) by Arthur Penn |
| <u>My Favorite Husband</u> | CBS 10:30pm | <u>The Great Waldo</u> - regulars & Alan Mowbray; (SW & SD) |
| <u>Big Town</u>
(Mark Stevens) | NBC 10:30pm | <u>Handicapped Worker</u> - regulars & Maurice Manson, Howard Culver, Charlene Brooks, Val Dufour; (SW & SD) |

WEDNESDAY DECEMBER 21
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|                                               |              |                                                                                                                                                                                                                                                               |
|-----------------------------------------------|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Death Valley Days</u><br>(Stanley Andrews) | WRCA 7pm     | <u>The Hangman Waits</u> - with Clark Howat, Claire Weeks, Percy Hil-ton, Hank Patterson, Adele St. Maur, James Seay, George Milan, Ken Christy, Fanny MacEnroe, Jack O'Shea, Paul Peters; (SW & SD)                                                          |
| <u>COKE TIME/EDDIE FISHER</u>                 | NBC 7:30pm   | Jaye P. Morgan (S)                                                                                                                                                                                                                                            |
| <u>Screen Director's Playhouse</u>            | NBC 8pm      | <u>The Silent Partner</u> - (O) by Barbara Hammer; with Buster Keaton, Zasu Pitts, Joe E. Brown, Evelyn Ankers, Percy Helton, Jack Kruschen, Charles Horvath; directed by George Marshall                                                                     |
| <u>Father Knows Best</u>                      | NBC 8:30pm   | <u>The Christmas Story</u> - regulars & William Traylor, Wallace Ford; (SW & SD) (repeat of program on 12/19/54)                                                                                                                                              |
| <u>The Millionaire</u><br>(Marvin Miller)     | CBS 9pm      | <u>The Story of Wilbur T. Gerrold</u> - with Rhys Williams, Cheerio Meridith, Michael Bryant, Evelynne Eaton, Linda Bennett, Paul Engle, Mabel Albertson, Shirley O'Hara, Mary Jane Hill, Bill Cassidy, John Close, Dean Cromer, Betty Lynn Budzak; (SW & SD) |
| <u>KRAFT TELEVISION THEATRE</u>               | NBC 9pm      | <u>A Christmas Dinner</u> - (O) by Harold Flender; with James Barton, Ian Tucker, Lori March, Richard Kendricks, Dan Morgan, Edgar Stehli; (SD) by George Roy Hill                                                                                            |
| <u>U. S. STEEL HOUR</u>                       | CBS 10pm     | <u>White Gloves</u> - (O) by James Costigan; with Joan Blondell, Joanne Woodward, Audrey Christie, Donald Harron; (SD) by Daniel Petrie                                                                                                                       |
| <u>Douglas Fairbanks Presents</u>             | WRCA 10:30pm | <u>Silent Night</u> - with Oliver Hassenkamp, Eva Meinicke, Gerard Heinz; (SW & SD) (COLOR)                                                                                                                                                                   |

THURSDAY DECEMBER 22  
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| | | |
|--|------------|---|
| <u>Sergeant Preston</u>
<u>of The Yukon</u> (Richard Simmons) | CBS 7:30pm | regulars & Harvey Grant, Jeanne Wood, Jud Holdrin, Reed Howes; (SW & SD) |
| <u>The Bob Cummings Show</u> | CBS 8pm | <u>Grandpa's Christmas Visit</u> - regulars & Gloria Marshall; (SW & SD) |
| <u>CLIMAX!</u>
(Bill Lundigan) | CBS 8:30pm | <u>The Day They Gave Babies Away</u> - (O) by Dale Eunson; (A) by Dale & Katherine Eunson; with Brandon DeWilde, Joan Evans, Barbara Hale, Lief Erickson; (SD) by Allen Reisner |
| <u>The People's Choice</u>
(Jackie Cooper) | NBC 8:30pm | regulars & John Stevenson, George Dunn, Alta Corbin, Rosemary Edelman; (SW & SD) |

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Source: Bureau of Census, "The American Family," 1968

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(U.S. & CAN.)

1. 1990年12月25日，在“九七”香港回归前，香港各界人士纷纷发表文章，讨论香港回归后的前途。其中，有人主张“一国两制”，有人主张“完全统一”，还有人主张“保持现状”。

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Journal of Management Education 30(6)p.789-804

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THE UNIVERSITY OF CHICAGO

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1. 1990年12月25日，在俄罗斯莫斯科市，俄罗斯总统叶利钦在克里姆林宫正式宣布，俄罗斯联邦正式退出苏联，成为独立国家。

$$f_{\text{eff}} = \frac{\sum_{j=1}^n f_j}{n} = \frac{1}{n} \sum_{j=1}^n f_j$$

1. 1981年12月31日以前，在“三定”期间，由原单位或上级主管部门批准，并经本人同意，调往其他单位工作的干部，其工龄应连续计算。

THE UNIVERSITY OF CHICAGO

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THURSDAY DECEMBER 22(Cont'd)
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|                            |            |                                                                                                                                                                                                        |
|----------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| STAR TONIGHT               | ABC 9pm    | <u>The Selfish Giant</u> - (O) by Oscar Wilde; with Basil Rathbone, George Mathews, Mia Slavenska (D); (SD) by Norman Morgan                                                                           |
| <u>Four Star Playhouse</u> | CBS 9pm    | <u>The Gift</u> - (O) by Amory Hare; (A) by John & Gwen Bagni; with Charles Boyer, Maureen O'Sullivan, Dan Tobin, Joan Camden, Ann Doran; (SD) by Robert Aldrich                                       |
| <u>Ford Theatre</u>        | NBC 9:30pm | <u>A Kiss for Santa</u> - (O) by Fred Didrikson; (A) by Arthur Julian; with Gene Nelson, Virginia Field, Kathryn Grant, Bobby Clark, William Bakewell, George Cisar, Butch Bernard; (SD) by Danny Dare |
| LUX VIDEO THEATRE          | NBC 10pm   | <u>Holiday Affair</u> - (O) "Christmas Gift" by John D. Weaver; Screen-play by Isobel Lennart; (A) by Harry Kronman; with Scott Brady, Phyllis Thaxter, Robert Hutton, Chris Olsen; (SD) by Earl Ebi   |

FRIDAY DECEMBER 23  
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| | | |
|---|-------------|--|
| <u>Science Fiction Theatre</u>
(Truman Bradley) | WRCA-TV 7pm | <u>The Long Day</u> - (O) by George & Gertrude Fass; with George Brent, Steve Brodie, Jean Byron, Raymond Bailey, Brad Jackson, Mike Winkelman, Michael Garth, Addison Richards, DeForrest Kelley, Carol Thurston; (SD) by Paul Guilfoyle |
| <u>Adventures of Rin-Tin-Tin</u>
(Lee Aaker & James Brown) | ABC 7:30pm | <u>Rin-Tin-Tin & The Christmas Story</u> - regulars & Steve Ritch, Serena Sande, George Keymas, Abel Fernandez, Hal Hopper; (SW&SD) |
| <u>Sherlock Holmes</u>
(Ronald Howard) | WABD 8pm | <u>The Case of the Shy Ballerina</u> - (O) by Charles Early; with Geoffrey D. Addinsell, Martine Alexis, Eugene Deckers, Nathalie Schaffer; (SD) |
| <u>Crossroads</u> | ABC 8:30pm | <u>Vivi Shining Bright</u> - with Kent Smith, Anne Kimbell, Adam Kennedy; (SW & SD) |
| <u>Our Miss Brooks</u>
(Eve Arden) | CBS 8:30pm | regulars & Stuffy Singer; (SW & SD) |
| <u>The Life of Riley</u>
(William Bendix) | NBC 8:30pm | regulars & Stanja Lowe, Sterling Holloway; (SW & SD) |
| <u>Crusader</u>
(Brian Keith) | CBS 9pm | with Paul Richards, Keye Luke, Noel Toy, Stacy Harris, Barbara Eiler; (SW & SD) |
| <u>The Vise</u> | ABC 9:30pm | <u>A Lady is Missing</u> - with Donald Gray, Robert Ayres, Teresa Thorne, Michael Balfour; (SW & SD) |
| <u>Schlitz Playhouse</u> | CBS 9:30pm | <u>Christmas Guest</u> - (O) by Willard Temple; (A) by Muriel Ray Bolton; with Dan O'Herlihy, Phyllis Avery, James Karath, Bernadette Withers, Judy Crumly, Hayden Rorke, Beverly Long, Paul Brinegar; (SD) by Jus Addiss |
| ETHEL & ALBERT | ABC 10pm | regulars & Cele McLaughlin, Margaret Hamilton, John Gibson; (SW & SD) |
| <u>The Lineup</u>
(Warner Anderson & Tom Tully) | CBS 10pm | <u>The Boosting Case</u> - with Del Courtney, Mae Clarke, Charles Wagenheim, Arthur Space, Jack Moyles; (SW & SD) |
| <u>Adventures of the Falcon</u>
(Charles McGraw) | ABC 10:30pm | <u>Out of All Evil</u> - (O) by William Leicester & J. Benton Cheney; with June Vincent, Philip Van Zandt, Charles Lung, Richard Benedict, Gregory Gay, William Tannen, Charles LaTorre, Stanley Farrar, Gregory Golubeff, Rosemary Bertrand, Joseph Ramantini; (SD) by Seymour Friedman |

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY DECEMBER 16 THRU FRIDAY DECEMBER 23
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|                      |            |                                                                                                    |
|----------------------|------------|----------------------------------------------------------------------------------------------------|
| GEORGE SKINNER SHOW  | CBS 8:55am | Fri - The Ritts Puppets                                                                            |
| THE GARRY MOORE SHOW | CBS 10am   | Mon - The Trapp Family singers; Thurs - Parker Watkins (S);<br>Fri - Martha Davis & Spouse (S & M) |
| JACK PAAR SHOW       | CBS 1pm    | Wed - Louis Nye (C); Fri - Chan Canasta (magician), Burl Ives (balladeer)                          |

1. 1990年12月25日，在“九七”香港回归前，香港各界人士纷纷发表文章，就香港前途问题提出自己的看法。

1947-1948 1949-1950 1951-1952 1953-1954 1955-1956 1957-1958 1959-1960 1961-1962 1963-1964 1965-1966 1967-1968 1969-1970 1971-1972 1973-1974 1975-1976 1977-1978 1979-1980 1981-1982 1983-1984 1985-1986 1987-1988 1989-1990 1991-1992 1993-1994 1995-1996 1997-1998 1999-2000 2001-2002 2003-2004 2005-2006 2007-2008 2009-2010 2011-2012 2013-2014 2015-2016 2017-2018 2019-2020 2021-2022 2023-2024 2025-2026 2027-2028 2029-2030 2031-2032 2033-2034 2035-2036 2037-2038 2039-2040 2041-2042 2043-2044 2045-2046 2047-2048 2049-2050 2051-2052 2053-2054 2055-2056 2057-2058 2059-2060 2061-2062 2063-2064 2065-2066 2067-2068 2069-2070 2071-2072 2073-2074 2075-2076 2077-2078 2079-2080 2081-2082 2083-2084 2085-2086 2087-2088 2089-2090 2091-2092 2093-2094 2095-2096 2097-2098 2099-2100 2101-2102 2103-2104 2105-2106 2107-2108 2109-2110 2111-2112 2113-2114 2115-2116 2117-2118 2119-2120 2121-2122 2123-2124 2125-2126 2127-2128 2129-2130 2131-2132 2133-2134 2135-2136 2137-2138 2139-2140 2141-2142 2143-2144 2145-2146 2147-2148 2149-2150 2151-2152 2153-2154 2155-2156 2157-2158 2159-2160 2161-2162 2163-2164 2165-2166 2167-2168 2169-2170 2171-2172 2173-2174 2175-2176 2177-2178 2179-2180 2181-2182 2183-2184 2185-2186 2187-2188 2189-2190 2191-2192 2193-2194 2195-2196 2197-2198 2199-2200 2201-2202 2203-2204 2205-2206 2207-2208 2209-2210 2211-2212 2213-2214 2215-2216 2217-2218 2219-2220 2221-2222 2223-2224 2225-2226 2227-2228 2229-2230 2231-2232 2233-2234 2235-2236 2237-2238 2239-2240 2241-2242 2243-2244 2245-2246 2247-2248 2249-2250 2251-2252 2253-2254 2255-2256 2257-2258 2259-2260 2261-2262 2263-2264 2265-2266 2267-2268 2269-2270 2271-2272 2273-2274 2275-2276 2277-2278 2279-2280 2281-2282 2283-2284 2285-2286 2287-2288 2289-2290 2291-2292 2293-2294 2295-2296 2297-2298 2299-2300 2301-2302 2303-2304 2305-2306 2307-2308 2309-2310 2311-2312 2313-2314 2315-2316 2317-2318 2319-2320 2321-2322 2323-2324 2325-2326 2327-2328 2329-2330 2331-2332 2333-2334 2335-2336 2337-2338 2339-2340 2341-2342 2343-2344 2345-2346 2347-2348 2349-2350 2351-2352 2353-2354 2355-2356 2357-2358 2359-2360 2361-2362 2363-2364 2365-2366 2367-2368 2369-2370 2371-2372 2373-2374 2375-2376 2377-2378 2379-2380 2381-2382 2383-2384 2385-2386 2387-2388 2389-2390 2391-2392 2393-2394 2395-2396 2397-2398 2399-2400 2401-2402 2403-2404 2405-2406 2407-2408 2409-2410 2411-2412 2413-2414 2415-2416 2417-2418 2419-2420 2421-2422 2423-2424 2425-2426 2427-2428 2429-2430 2431-2432 2433-2434 2435-2436 2437-2438 2439-2440 2441-2442 2443-2444 2445-2446 2447-2448 2449-2450 2451-2452 2453-2454 2455-2456 2457-2458 2459-2460 2461-2462 2463-2464 2465-2466 2467-2468 2469-2470 2471-2472 2473-2474 2475-2476 2477-2478 2479-2480 2481-2482 2483-2484 2485-2486 2487-2488 2489-2490 2491-2492 2493-2494 2495-2496 2497-2498 2499-2500 2501-2502 2503-2504 2505-2506 2507-2508 2509-2510 2511-2512 2513-2514 2515-2516 2517-2518 2519-2520 2521-2522 2523-2524 2525-2526 2527-2528 2529-2530 2531-2532 2533-2534 2535-2536 2537-2538 2539-2540 2541-2542 2543-2544 2545-2546 2547-2548 2549-2550 2551-2552 2553-2554 2555-2556 2557-2558 2559-2560 2561-2562 2563-2564 2565-2566 2567-2568 2569-2570 2571-2572 2573-2574 2575-2576 2577-2578 2579-2580 2581-2582 2583-2584 2585-2586 2587-2588 2589-2590 2591-2592 2593-2594 2595-2596 2597-2598 2599-2600 2601-2602 2603-2604 2605-2606 2607-2608 2609-2610 2611-2612 2613-2614 2615-2616 2617-2618 2619-2620 2621-2622 2623-2624 2625-2626 2627-2628 2629-2630 2631-2632 2633-2634 2635-2636 2637-2638 2639-2640 2641-2642 2643-2644 2645-2646 2647-2648 2649-2650 2651-2652 2653-2654 2655-2656 2657-2658 2659-2660 2661-2662 2663-2664 2665-2666 2667-2668 2669-2670 2671-2672 2673-2674 2675-2676 2677-2678 2679-2680 2681-2682 2683-2684 2685-2686 2687-2688 2689-2690 2691-2692 2693-2694 2695-2696 2697-2698 2699-2700 2701-2702 2703-2704 2705-2706 2707-2708 2709-2710 2711-2712 2713-2714 2715-2716 2717-2718 2719-2720 2721-2722 2723-2724 2725-2726 2727-2728 2729-2730 2731-2732 2733-2734 2735-2736 2737-2738 2739-2740 2741-2742 2743-2744 2745-2746 2747-2748 2749-2750 2751-2752 2753-2754 2755-2756 2757-2758 2759-2760 2761-2762 2763-2764 2765

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MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY DECEMBER 16 THRU FRIDAY DECEMBER 23 (Cont'd)  
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NBC MATINEE THEATER NBC 3pm 12/14 - This One Is Different - (O) by S.S. Schweitzer; with John Conte; directed by Livia Granito; (COLOR); 12/15 - The Sins of the Fathers - (O) by David Davidson; (COLOR); 12/16 - See You on Sunday - (O) by Charles Mergendahl; with Jan Merlin, Angie Dickenson; (COLOR); 12/19 - Coming of Age - (O) by Harold & Joanna Brodkey; with Madge Evans; (COLOR); 12/20 - Technique - (O) by Thyra Samter Winslow; (A) by Lois Jacoby; 12/21 - Gallin, All American - (O) by Nicholas Baehr; 12/22 - Santa Is No Saint - (O) by Frank & Doris Hursley; (COLOR); 12/23 - The Unwelcomed - (O) by Gladys Schmitt; (A) by Ann Elmo; (COLOR)

DATE WITH LIFE NBC 4pm The House on the Hill - (O) by Art Wallace; with Leona Powers, Marian Russell, Linn McCarthy, Leona Thatcher, Frances Helm, Lawrence Hugo, Warren Parker, Bruce Gordon, Gordon Peters; (SD) by Lela Swift (will continue thru 1/20)

MODERN ROMANCES NBC 4:45pm (O) by Harry W. Junkin; with Robert Webber, Pat Sully, Gene Sultan, Mary Jackson, Zama Cunningham; (SD)

SATURDAY DECEMBER 24
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STAGE SHOW CBS 8pm Raymond Massey, Jack Carter (C), Tony Bennett (S), Lionel Hampton (M)

THE PERRY COMO SHOW NBC 8pm A. Robbins (clown), Barry Gordon (S), Vienna Boys Choir, Roger Ray (C)

MAX LIEBMAN PRESENTS NBC 9pm Babes in Toyland - Book by Glen Macdonough; original music by Victor Herbert; (A)-(SW); with Dennis Day, Dave Garraway, Wally Cox, Jack E. Leonard, Bambi Linn, Rod Alexander, Bill & Cora Baird Puppets, Barbara Cook, Ellen Barrie, Mary Mace, Karin Wolfe, Dickie Belton, Jack Powell; Choreog: Rod Alexander; (SD) by Bill Hobin; (COLOR) (live repeat of program on 12/18/54)

YOUR HIT PARADE NBC 10:30pm regulars & Gundi Busch (ice-skater)

SUNDAY DECEMBER 25  
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Captain Gallant of The Foreign Legion NBC 5:30pm The Little Boy Who Found Christmas - (O) by William N. Robson; regulars & Roger Treville, Christian Fourcade, Jean Verner, Bernard Farrel; (SD) by Marcel Cravenne

You Are There (Walter Cronkite) CBS 6:30pm Washington Crosses the Delaware - (O) by Shirley Gordon; with Bing Russell, Paul Hahn, Mack Williams, Howard Wendell, Vivi Janiss, James Goodwin, Gavin Muir, Lowell Gilmore, John Larch, Russ Conway, Harlan Warde, William Boyett, Sheila Bromley, Denver Pyle, Jack Dimond; (SD)

Roy Rogers Show (Dale Evans) NBC 6:30pm The Scavenger - (O) by William Lively; with regulars & Rand Brooks, Wayne Mallory, Harry Harvey, Sr, Brett Wood; (SD) by Donald McDougall

ED SULLIVAN SHOW CBS 8pm Happy Holiday...Anywhere U.S.A. - with Sonya Kaye (ice-skater) (remote from Roxy stage show); also Clauson's performing bears, Michigan State U. Glee Club, Jay Nimitz & his dog puppets, the 3 Merkeys (acro.), 43 students of the Charleston, S.C. Sabback School of Music, Cathedral Bell Ringers of Atlanta, Ga.

GENERAL ELECTRIC THEATER CBS 9pm A Child is Born - (O) by Stephen Vincent Benet; music by Bernard Hermann; Roger Wagner Chorale, Victor Jory, Nadine Conner, Theodor Uppman; (SD) by Don Medford

Alfred Hitchcock Presents CBS 9:30 The Cheney Vase - (O) by Robert Brees; with Patricia Collinge, George Macready, Darren McGavin, Carolyn Jones, Kathryn Card, Ruta Lee; (SD) by Robert Stevens

JUSTICE (William Prince) NBC 10:30pm End of a Chase - (O) by David Padwa; with Pat Hingle, Lorie March, Kevin Coughlin, Betty Garde, Ed Peck, Janice Mars; (SD) by Paul Bogart

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 8. Mr. Carson
 9. Mr. Egan
 10. Mr. Gurnea
 11. Mr. Hendon
 12. Mr. Mumford
 13. Mr. Quinn
 14. Mr. Nease
 15. Mr. Gandy

Ross Reports ON TELEVISION

INCLUDING

THE TELEVISION INDEX

DECEMBER 21, 1955

VOLUME 7 NUMBER 51 A

EDITOR: Jerry Leichter

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

DEC 21 1955

NBC GENERAL LIBRARY

Now that Meet Millie has been renewed and will continue in its regular time spot at CBS (Tuesdays, 9-9:30pm EST), Joe and Mabel will move into another CBS spot, still under wraps. Alex Gottlieb is now shooting the sixth film in the series and it is definitely set for an early January debut. The Nita Talbot-Larry Blyden starrer is reported to have done a complete switch from the first-attempt films and CBS execs are highly pleased with Gottlieb's results (West-to-East lend-lease). The CBS schedule is due for some minor shake-ups to make room for the new films, but one of the series nudged will not be Wanted, Thursdays, 10:30-11pm EST. The latter is set to continue in its present time spot through March 1, when it will have completed its 20-program commitment, with future plans up in the air. The true crime show, which has recently presented packager-narrator Walter McGraw in a live role, integrated with the filmed portions, will revert to full film with the Jan 5 program, at which time the CBS production credits for the live portion of the show will drop off. Although the program has been having rating trouble, it is faced with the same problem that has afflicted other programs: forced to attract viewers from an opposition one-hour show, although its own lead-in is an entirely different type of program. Opposition is Lux Video Theatre on NBC, while the CBS 10pm lead-in is the Johnny Carson Show. This is the situation that could lead to a programming shuffle with some other low-man-on-the-program-pole getting a heave. Jan 5, by the way, is the same evening that NBC will switch The People's Choice to 9-9:30pm, with Dragnet moving to 8:30-9pm, to give Climax a better battle for ratings. CBS first set the pattern with its Tuesday night switch of The Phil Silvers Show and Navy Log, which resulted in CBS dumping Milton Berle on his royal pants for the first time in his TV career. Navy Log is one of the quiet programs which could get moved around again because of the wish to program Joe and Mabel in a solid spot. Another candidate-spot for the New Year could be the It's Always Jan series (Saturdays, 9:30-10pm EST). CBS will probably make up its mind on the evening program problem late this week or early next.

The NBC Comedy Hour, debuting Jan 8 in the Sunday, 8-9pm Colgate spot, will feature on the first show, comedians Bob and Ray, Paul Gilbert, Henny Youngman, Jonathan Winters, comedienne Pat Carroll, actor William Frawley and oriental impressionists Ming and Ling. Leo Durocher is m.c. and the acts will be backed by Gordon Jenkins and the orchestra. Ernest D. Glucksman will produce and direct. Robert L. Welch has been signed as the second producer-director-contributor for specific programs in the new series. Welch has been with NBC since 1953 when he moved over from Paramount Pictures where he had produced four Bob Hope movies.

- Page 1 -

(MORE)

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

Transfilm, New York producer of industrial films and TV film commercials, will soon go into production on a children's TV series and also has several properties under consideration for motion pictures for theatrical release. Exec v.p. Walter Lowendahl heads Transfilm's new Special Projects Division, set up last week to handle the new projects. Transfilm is joining the slowly growing group of independent film producers and packagers who are diversifying their operations to blunt seasonal and economic lulls in their production. They also have to meet the competitive position of Hollywood production firms that have spread out into TV commercial and industrial filming to cushion the production lulls of their permanent crews.....George Jessel's new audience participation series package, Love and Marriage, goes into production at New York's Adelphi Theatre on Dec 28, using Du Mont's Electronicam TV-Film System. Three complete half-hour shows will be film-recorded in one day's shooting. Bob Roberts, Jessel's partner in Jessel-Roberts Productions Corp., will produce the shows, with Barry Shear of Du Mont handling direction. Sam Carleton is chief writer, with Jack Etra as director of photography.....New Hollywood series pilot films include Desilu Productions' The Whirlybirds, a new adventure series, and the Roland Reed-Gross Krasne Test Pilot series, starring Preston Foster. The latter is intended to give the star the complete switch he and Reed wanted to follow up the 78-film Waterfront series. It also adds to the probability that the fall net and syndication program war will be fought in the air, with no aspect of aviation snubbed by competing packagers.

Goodson-Todman's new NBC audience-participation show, Choose Up Sides, will join the Saturday morning children's program lineup on Saturday, Jan 7, 12noon-12:30pm EST. Mr. Wizard, will move from its two-week temporary stay in that time spot to 12:30pm on that date. Jean Hollender will supervise production of the G-T package, which will feature competitive stunts between teams of youngsters.....Jeannette MacDonald and Gene Raymond will be "hostess and host" for the Quaker Oats Co on the telecast of the Tournament of Roses Parade over ABC on Jan 2.....Christine and Dorothy McGuire will perform as a duo on their Arthur Godfrey programs until sister Phyllis McGuire recovers from the broken jaw that has temporarily split the trio.....Jerome Robbins is producing, adapting, staging and choreographing "Peter Pan" for NBC's Producers' Showcase on Jan 9. Clark Jones will be TV director.....Warner Bros. Presents will program its last "Kings Row" segment of the series on Jan 17 over ABC, after which it will be replaced with a different adventure-type series to alternate with the "Cheyenne" and "Casablanca" segments.

Ethel Frank, supervising story producer of NBC Matinee Theater, explaining some of the story procedures and wants of the program, said in an NBC release: "Everything that comes into the office is read." (About 150 properties have been bought to date)....."We'll read everything...our only requirement of any writer is that he is honest. We want to read work that approaches problems honestly, that relies on people and not gimmicks, that shows characters in conflict with themselves and with others, that explores basic human problems."....."Never in television has there been an editorial staff like we have on Matinee. We have four full-time editors, two in New York and two in Hollywood; two full-time readers, one part-time reader, a continuity writer and editorial assistant and two secretaries."

AGENCIES AND ACCOUNTS: The Pepsi-Cola Co has named Kenyon & Eckhardt, Inc(NY), effective March 31, 1956. The agency has resigned The Welch Grape Juice Co account because of product conflict.....Warwick & Legler, Inc., has resigned its Hoffman Beverage Co and Pabst Brewing Co (Eastside Beer) accounts, the remaining portions of the Pabst Brewing Co account still retained by the agency. Termination date is Feb 29, 1956.....Lanolin Plus, Inc., named Biow-Beirn-Toigo, Inc., for all products, effective Jan 1. Duggan-Phelps(Chi) was the former agency.....Doeskin Products, Inc., named Harry B. Cohen Advertising Co., Inc(NY), effective Jan 1, for all products.

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Ross Reports ON TELEVISION

INCLUDING

THE TELEVISION INDEX

DEC 26-JAN 1, 1955

VOLUME 7

NUMBER 52

RECEIVED

EDITOR: Jerry Leichter

DEC 27 1955

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(26)

NBC- 3:45pm-concl EST; SPECIAL; National Professional Football Championship; LIVE from KRCA-TV(LA), no. of stations indefinite. § First Half Sponsors- 1) Atlantic Refining Co thru N. W. Ayer & Son, Inc(Phila), northeastern regional net only; 2) Miller Brewing Co thru Mathisson & Associates, Inc(Milwaukee), remainder of stations. Second Half Sponsor- Buick Motor Div, GMC, thru Kudner Agency, Inc(NY). § Pkgr- NBC Sports Dept(LA); Prod- Bill Kayden; Dir- Bill Bennington. § Telecast of the game between the Cleveland Browns and the Los Angeles Rams at Los Angeles Memorial Coliseum for the National Football League professional football championship. The game pre-empts regular Monday afternoon programming.

Tuesday(27)

NBC- 9:30-10:30pm EST; SPECIAL; Armstrong Circle Theatre - "Nightmare In Red"; FILM from WRCA-TV(NY), no. of stations indefinite. § Sponsor- Armstrong Cork Co thru Batten, Barton, Durstine & Osborn, Inc(NY). § NBC Public Affairs (NY); Prod- Henry Salomon; Prod Superv- Donald Hyatt; Film Ed- Isaac Kleinerman; Writers- Henry Salomon, Richard Hanser; Research- Daniel Jones, Mel Stuart, S. W. Little; Music By- Robert Russell Bennett; Narrator- Alexander Scourby. § The story of how Communism came to Russia, based on rare news film from European and American vaults and archives. Events from the Imperial Russia of 1905 to the USSR of today are reconstructed in the film story. The special program, taken from NBC's Project 20, replaces the usual Armstrong Circle Theatre dramatization this week only. (The program alternates with Playwrights '56).

Friday(30)

NBC- 10-10:45 approx pm EST; SPECIAL; Gillette Cavalcade of Sports; LIVE from WRCA-TV(NY), no. of stations indefinite. § Sponsor- Gillette Safety Razor Co, Div of The Gillette Co, thru Maxon, Inc(Detroit). § Pkgr- NBC-TV Sports with the Eastern College Athletic Conference; Dir- Harry Coyle. § Replacing the customary boxing program is a telecast of the second half of the final game of the 4th annual Holiday Basketball Festival at Madison Square Garden, New York.

Saturday(31)

ABC- 11:59pm-1am EST; SPECIAL; The Best of '55; LIVE from WABC-TV(NY), to the net. § Sustaining. § Pkgr- ABC-TV(NY); (Continued on next page)

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THIS WEEK(More)

Saturday(31)

ABC- The Best of '55 (Cont'd from previous page): Prod- Stephen Rose; Dir- Matt Harlib; Dialogue and Musical Continuity- Jack Vaughn. § Special New Year's Eve program, with musical and dance treatment of the top 12 tunes of 1955, with pianist Stan Freeman, dancer Nelle Fisher, singer Annette Warren, singer Russ Emery, special guest singer Lawrence Tibbett and a troupe of boy and girl dancers. Constance Bennett is m.c. for the program, which will begin with a pickup from Times Square just before midnight.

CBS- 2pm-concl EST; SPECIAL; The Gator Bowl Game; LIVE from WMBR-TV(Jacksonville, Fla), to the net. § Sustaining. § Pkgr- CBS-TV with the Gator Bowl Committee; production info not available. § Russ Hodges handles the play by play of the Gator Bowl Game, between the football teams of Vanderbilt and Auburn in Jacksonville, Fla.

NBC- 2:15-4:45pm EST; SPECIAL; Blue-Gray All-Star Football; LIVE from WSFA-TV (Montgomery, Ala), no. of stations indefinite. § Sponsor- Gillette Safety Razor Co., Div of The Gillette Co, thru Maxon, Inc(Detroit). § Pkgr- NBC-TV Sports; Dir- Jack Dillon. § Bob Neal describes the play-by-play of the annual game between stars of college football teams of the North and the South, in Cramton Bowl, in Montgomery, Ala.

NBC- 4:45pm-concl EST; SPECIAL; East-West Shrine Game; LIVE from KRON-TV(San Francisco), no. of stations indefinite. § Sponsor- Chrysler Corp thru McCann-Erickson, Inc(Detroit). § Pkgr- NBC Sports with the Masonic Shrine groups; Prod- Bill Kayden; Dir- Bill Bennington(both from NBC, LA). § Lindsey Nelson and Curt Gowdy handle the commentary on the East-West Shrine Game at Kezar Stadium, San Francisco, featuring football stars from colleges in all sections of the country.

Sunday(January 1)

CBS- 4-5pm EST; SPECIAL; Years of Crisis: 1955; LIVE from WCBS-TV(NY), to the net. § Sustaining. § Pkgr- CBS News(NY); Superv- John F. Day; Prods- David Zellmer(CBS-TV), Robert Skedgell(CBS Radio); Dir- Don Hewitt. § Seventh annual CBS year-end roundup during which correspondents flown in from all over the world join Edward R. Murrow in New York in presenting a report and analyses of the year's major news development.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Ted Mack and the Original Amateur Hour (Sun, 9:30-10:30pm EST) Program expands to one hour, adding the 10-10:30pm time, effective Jan 1.. Life Begins at 80 (last show Dec 25) had been seen in the 10-10:30pm spot.

NBC- Christmas Eve with Charles Laughton; SPECIAL Dec 24; Sat, 11pm-12midnight EST. Sustaining. Pkgr- NBC-TV(LA); Prod- Elliott Lewis. Charles Laughton presents readings from the scriptures, the classics and other famous literature.

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LOCAL STATION ACTIVITY

WCBS-TV(Ch 2)- New Year's In New York; SPECIAL Dec 31; Sat, 11:15pm-1am EST. Spon- New York sor- Chock Full O' Nuts Coffee thru Grey Advertising Agency, Inc. Pkgr- WCBS-TV; Prod- Dan Gallagher; Dir- Ned Cramer; Writer- Deke Heyward; Anncr- Peter Thomas. Dick Haymes is star of the musical-variety show, with Mindy Carson as special guest, and a long list of variety talent in support.

WRCA-TV(Ch 4)- New Year's Eve Show with Guy Lombardo; SPECIAL Dec 31; Sat, 11:15pm-12:15am EST. Sponsor- Clairol, Inc (Miss Clairol) thru Foote, Cone & Belding(NY). Telecast of the music and entertainment of Guy Lombardo and his orchestra at the Roosevelt Grill in New York.

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TALENT SHOWSHEET DECEMBER 23 - JANUARY 1, 1955

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Most of the shows on Dec. 23, 24, 25 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, Dec. 30. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

FRIDAY DECEMBER 23

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Jungle Jim WRCA 6pm  
(Johnny Weissmuller)

Leopard's Paw - (O) by Lawrence Goldman; regulars & Otis Greene, Woody Strode; (SD) by Donald McDougall

Adventures of Champion CBS 7:30pm

regulars & James Best, Barbara Bestar, Don C. Harvey, Bill Henry, Ewing Mitchell; (SW & SD)

MAMA CBS 8pm

The Night the Animals Talked - regulars & Patty McCormack; (SW & SD)

THE BIG STORY NBC 9pm  
(Ben Grauer)

Jake Weiner of the Camden (N.J.) Courier-Post - (O) by Gail Ingram; with Mark Lenard, Cliff Owen, Skippy Colby, Jimmy Rogers, Judy Sanford, Leopold Badia; (SD)

STAR STAGE NBC 9:30pm  
(Jeffrey Lynn)

The Recluse - (O) by Norman Katkov; (A) by Joel Carpenter; with Georgiann Johnson, Don Taylor, Harry Townes, Kathleen Comegys, Charles Aidman, Norma Connolly, Mary K. Wells, Margaret Barker, Michael Gorin, John Shay, Tom Gorman; (SD) by Sidney Lumet

SATURDAY DECEMBER 24

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Captain Midnight CBS 11am
(Richard Webb)

The Jungle Pit - regulars & Dominique de Leon, Kazuo Togo, John Banner, Marvin Lindsay; (SW & SD)

Fury NBC 11am

Junior Rodeo - (O) by Bill George & Kenneth Noyes; regulars & Sammy Ogg, Jimmy Karath, Mike Taylor, Harlan Warde, Robert B. Williams, Rod O'Conner; (SD)

Tales of the Texas Rangers CBS 11:30am

Singing on the Trail - with Ken Christy, Herb Vigran, Michael Bryant, Tom Browne Henry, Paul Savage; (SW & SD)

STAGE SHOW CBS 8pm

Delete: Jack Carter; Add: Emmett Kelly (clown), The Martin Brothers (puppeteers), Joe Williams (S), Morey Amsterdam (C), the DeMarco Sisters (S)

Gunsmoke CBS 10pm
(James Arness)

regulars & Robert Easton, James Anderson; (SW & SD)

Damon Runyon Theatre CBS 10:30pm

Dancing Dan's Christmas - (re-run of film shown 4/23/55.)

CHARLES LAUGHTON'S TREASURY NBC 11pm readings from the Scriptures, classics; (from Hollywood)

SUNDAY DECEMBER 25

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LAMP UNTO MY FEET CBS 10pm  
(Dr. Lyman Bryson)

The Seekers - (author's name not available); with Bramwell Fletcher, Arnold Moss, Earle Hyman, Harold Winston, Darryl Richard, Eva Stern; (SD)

LOOK UP & LIVE CBS 10:30am

The Story of Giving - (O) by Robert Corcoran; with Catherine McLeod, Don Keefer, Nina Reeder, Judson Bees; Marian McPartland's quintet, Elaine Rosenow (ballerina), Jared Reed (S); Very Rev. James A. Pike will read "The Story of the Nativity" (SD)

CAMERA THREE CBS 11:30am  
(James Macandrew)

Part V - Crime & Punishment - Add: Nancy Wickwire, Olga Bielin-ska, Frances Williams; (new time spot effective this date.)

GOODYEAR RELIGIOUS SPECIAL NBC 4pm

No Room at the Inn - (no credits available due to agency policy)

AMERICAN INVENTORY NBC 2pm  
(Tex Antoine)

Christmas Belongs to Children - (O) by Margo Lovelace; with Margo's Moppets (marionettes); (SD) by Ed King; (LAST SHOW, present format, for the season.)

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10. The maximum value of  $\sin^{-1} x$  is  $\frac{\pi}{2}$  and the minimum value is  $-\frac{\pi}{2}$ .

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CHICAGO, ILLINOIS 60637

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(02-4-87) completed. Name, address, phone &amp; e-mail:

1.  $\frac{1}{2} \sqrt{2} \ln 2$  units of  $\frac{1}{2} \ln 2$  - simplified,  $\frac{1}{2} \ln 2$  units.

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1. Mr. James A. [redacted] The [redacted]  
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1. *Chlorophyll a* and *Chlorophyll b* were determined by the method of Arar and Collins (1971) using a Shimadzu 1601 UV-Visible Spectrophotometer.

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SUNDAY DECEMBER 25(Cont'd)

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| FRONTIERS OF FAITH | NBC 1:30pm | <u>The Man on the 6:02</u> - (O) by Allen E. Sloane; with Herbert Nelson, Jo Rabb, Bill Lally, Sal Mineo, Mike Mineo, Sharry Rubin, Ronnie Ross, Kenneth Walken, Joel Crothers, Laurence Gabriel, Herb Coleman; (SD) |
| OMNIBUS
(Alistair Cooke) | CBS 5pm | <u>The Messiah</u> -Oratorio by Handel; with the Schola Cantorum directed by Hugh Ross; Soloists: William Warfield, Gloria Lane, Adele Addison; Leonard Bernstein conducting the Symphony of the Air; (SD) by Charles Dubin |
| <u>You Are There</u>
(Walter Cronkite) | CBS 6:30pm | <u>Washington Crosses the Delaware</u> - with Russ Conway, Denver Pyle, Shella Bromley, Howard Wendell, John Karch, Jack Dimond; (SW&SD) |
| <u>It's A Great Life</u>
(Michael O'Shea) | NBC 7pm | <u>There is a Santa Claus</u> - regulars & Hugh Corcoran, Barbara Bates, Helen Winston, Louis Lettieri, Margie Liszt, James Hayward, Robert Foulk, Tyler McVey; (SW & SD) |
| <u>Frontier</u>
(Walter Coy) | NBC 7:30pm | <u>Long Road to Tucson</u> - with Sally Brophy, Anne Stebbins, Jeanne Moody, Peg Hillias, Nadja Posey, Helen Ball, Lisa Gaye; (SW&SD) |
| ED SULLIVAN SHOW | CBS 8pm | Add; Gary Cooper, Rod Steiger; Orson Welles subs for Sullivan |
| COLGATE VARIETY HOUR | NBC 8pm | Fred Waring & Pennsylvanians; film clip from "White Christmas" with Bing Crosby, Danny Kaye, Rosemary Clooney, Vera-Ellen |
| <u>General Electric Theatre</u>
(Ronald Reagan) | CBS 9pm | <u>A Child is Born</u> - (O) by Stephen Vincent Benet; Musical adaptation by Bernard Herrman; with Victor Jory, Nadine Conner, Theodor Uppman, Roger Wagner Chorale; (SD) by Don Medford |
| ALCOA HOUR | NBC 9pm | <u>Amahl & the Night Visitors</u> - (O) by Gian Carlo Menotti; with Bill McIver, Rosemary Kuhlmann, Andrew McKinley, Leon Lishner, David Aiken, Francis Monachino; Dancers: John Butler, Glen Tetley, Carmen Gutierrez; Choreog - John Butler; Conductor - Thomas Schippers; directed by Kirk Browning (sixth presentation); (listed previously on 12/18 in error) |
| <u>Loretta Young Show</u> | NBC 10pm | <u>Christmas Stopover</u> - (O) by D. F. Miller & Richard Morris; (A) by Richard Morris; with Loretta Young, Robert Anderson, Carroll McComas, John Larch, Bobby Clark, Robert Lowery, Ralph Elliott; (SD) by Richard Morris |
| APPOINTMENT WITH ADVENTURE | CBS 10pm | <u>A Touch of Christmas</u> - (O) by Irving Werstein; with James Daly, Bert Remsen, James Reese, John Kellogg, Anne Meachem; (SD) by Paul Stanley |

MONDAY DECEMBER 26

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| <u>Highway Patrol</u><br>(Broderick Crawford)       | WRCA 7pm   | (O) by Jack Roche & Donald A. Brinkley; with Roy Engel, Bob Nash, James Anderson, Rodney Bell, Dean Cromes, William Haade, Glen Kilburn, Ralph Manza, William Erwin; (SD) Leslie Goodwin                                                    |
| <u>Adventures of Robin Hood</u><br>(Richard Greene) | CBS 7:30pm | <u>The Betrothal</u> - with Ian Hunter, Patricia Burke, Philip Guard, Charles Stapley; (SW & SD)                                                                                                                                            |
| <u>TV Reader's Digest</u><br>(Hugh Reilly)          | ABC 8pm    | <u>Ordeal at Yuba Gap</u> - (O) by Arthur Orloff; (A) by Tom Gries; with Margaret Lindsay, Douglas Kennedy, Helen Mowery, Addison Richards, Herb Vigran, Michael Winkelman; (SD) by Tom Gries                                               |
| CAESAR'S HOUR                                       | NBC 8pm    | regulars & Judy Tyler (S)                                                                                                                                                                                                                   |
| VOICE OF FIRESTONE                                  | ABC 8:30pm | Patrice Munsel                                                                                                                                                                                                                              |
| ARTHUR GODFREY'S<br>TALENT SCOUTS                   | CBS 8:30pm | Sue Warwick (M), The Bonnie Sisters (S), Gary Mann (S)                                                                                                                                                                                      |
| <u>I Love Lucy</u>                                  | CBS 9pm    | regulars & Doris Singleton, Shirley Mitchell; (SW & SD)                                                                                                                                                                                     |
| <u>Medic</u><br>(Richard Boone)                     | NBC 9pm    | <u>A World So High</u> - with Hugh Beaumont, Bob Potter; (SW & SD)                                                                                                                                                                          |
| <u>December Bride</u><br>(Spring Byington)          | CBS 9:30pm | <u>Rate Your Mate</u> - regulars & Howard Wendell, Joey Faye, Richard Elliot; (SW & SD)                                                                                                                                                     |
| ROBERT MONTGOMERY<br>PRESENTS                       | NBC 9:30pm | <u>The Second Day of Christmas</u> - (O) by Sandra Michael; with Frank Scofield, Lois Smith, Charles Taylor, Michael Evans, Jack Manning, Anne Seymour, Ralph Bunker, Nellie Burt, Luan Platter, Solis, Gary Wright; (SD) by Perry Lafferty |





MONDAY DECEMBER 26 (Cont'd)

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STUDIO ONE CBS 10pm

Fair Play - (O) by John & Ward Hawkins; (A) by Loring Mandel; with Dewey Martin, James Gregory, Joe Mantell, Peter Brandon, Don Gibson, Cameron Prud'homme, Robert Cass, Monica Lovett, Eugene Francis, Allen Nourse, Peter Turgeon, Janine Manatis; (SD) by William H. Brown

TUESDAY DECEMBER 27

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Warner Bros. Presents ABC 7:30pm  
(Gig Young)

Kings Row - with Natalie Wood, Lillian Bronson, Jack Kelly, Dennis Hopper, Nan Leslie, Robert Horton; (SW & SD)

The Phil Silvers Show CBS 8pm

The Rich Kid - regulars & Mark Rydell, Jane Dulo, Dody Goodman; (SW & SD)

The Chevy Show NBC 8pm  
(Bob Hope)

Diana Dors, Betty Grable, James Mason, Nick Castle Dancers, Gordon Jenkins & Orch.; (film & kine)

Wyatt Earp ABC 8:30pm  
(Hugh O'Brian)

Ben Thompson Returns - with Denver Pyle, Don Haggerty, Douglas Fowley; (SW & SD)

Navy Log CBS 8:30pm

Of Caution & Courage - with Walter Sande, Joseph Downing, Robert Shayne, Ross Elliott, Frederick Ford, Edward Penney, John Dennis, Joseph Mells; (SW & SD)

Make Room For Daddy ABC 9pm  
(Danny Thomas)

Terry's Party - regulars & Lee Erickson; (SW & SD)

Jane Wyman's Fireside Thtre NBC 9pm

Big Joe's Comin' Home - (O) by David P. Harmon; with Victor McLaglen, Wallace Ford, Richard Jaeckel, Robert Middleton, Douglas Dumbrille, Tol Avery, Virginia Gregg, Phil Tully, Julie Jordan, Jacqueline Blanchard; (SD) by Blake Edwards

DuPont Cavalcade Thtre ABC 9:30pm

Postmark: Danger - (O) by Jack Laird; with Barry Atwater, Scott Forbes, Stacy Keach, Russell Johnson, Paul Birch, Byron Foulger, Helen Mayon, Jeanne Moody, Whit Bissell, John Doucette, Taggart Casey; (SD)

RED SKELTON SHOW CBS 9:30pm

Zsa Zsa Gabor (COLOR)

Armstrong Circle Theatre NBC 9:30pm

Nightmare in Red - (documentary film review); (O) by Henry Salomon & Richard Hanser; Narr. by Alexander Scourby; original music by Robert Russell Bennett; Prod. by Henry Salomon

Big Town NBC 10:30pm  
(Mark Stevens)

Probation - regulars & Amzie Strickland, Wilfrid Knapp, Mary Webster, Paul Picerni, James Anderson; (SW & SD)

WEDNESDAY DECEMBER 28

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Screen Director's Playhouse NBC 8pm

The Titanic Incident - (author not available); with Leo Genn, May Wynn, Philip Reed; (SD) by Ted Tetzlaff

Father Knows Best NBC 8:30pm
(Robert Young)

Betty Hates Carter - regulars & Robert Easton, Cindy Robbins, Joseph Mells; (SW & SD)

The Millionaire CBS 9pm
(Marvin Miller)

The Story of Philip Sargent - with Elliott Reid, Marjie Millar; (SW & SD)

KRAFT TELEVISION NBC 9pm
THEATRE

Eleven O'Clock Flight - (O) by Jerry De Bono; with Joanne Woodward, Richard Shepard, Al Hedison, Cavada Humphrey; (SD) by George Roy Hill

20th. Century-Fox Hour CBS 10pm

Man on the Ledge - (O) by Joel Sayre; (A) by Steve Fisher; with Cameron Mitchell, William Gargan, Sylvia Sidney, James Bell, Vera Miles, Willis Bouche, Alan Hale, Barbara Woodell, Eduard Franz; (SD) by Lewis Allen

I Led Three Lives WPIX 10pm
(Richard Carlson)

(O) by Rik Vollaerts; with John Zaremba, Pierce Lydon, Guy Rennie, Dean Cromer, James Bronte, Edward Colebrook; (SD) by Lambert Hillyer

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THURSDAY DECEMBER 29
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Sergeant Preston CBS 7:30pm  
of The Yukon (Richard Simmons)

The Bob Cummings Show CBS 8pm

CLIMAX! CBS 8:30pm  
 (Bill Lundigan)

The People's Choice NBC 8:30pm  
 (Jackie Cooper)

STAR TONIGHT ABC 9pm

Four Star Playhouse CBS 9pm

Ford Theatre NBC 9:30pm

LUX VIDEO THEATRE NBC 10pm

regulars & Pat Whyte, Harry Bostwick, Jack Woody, James Nusser, Hal Taggart; (SW & SD)

The Sheik - regulars & Nancy Kulp; (SW & SD)

Bail Out at 43,000 - (O) by Paul Monash; with Charlton Heston, Richard Boone, Nancy Davis, Lee Marvin; (SD) John Frankenheimer

regulars & Myrna Hansen, Frank Wilcox, Mario Seletti, Dorothy Bernard; (SW & SD)

Write Me A Love Scene - (O) by Florence Ryerson & Colin Clements; with Tom Middleton, Tom Helmore, Mary Boylan; (SD) by Alan Anderson

The Answer - (O) by Leonard Freeman; with David Niven, Carolyn Jones, Anthony Caruso, Nestor Paiva, John Harmon, Ted Stanhope, Richard Reeves, Jack Lomas; (SD) by Roy Kellino

A Set of Values - (author not available at press time); with Edward G. Robinson, Tommy Cook, Ann Doran, Paul Fix, Joseph Downing, Louise de Carlo; (SD)

Cover-Up - (O) Screenplay by Jerome Odlum & Jonathan Rix; (A) by Sanford H. Barnett; with William Bendix, Steve Brodie, Jane Howard, Raymond Greenleaf, Byron Foulger, Robert Wehling, Mary Webster, Robert Vaughn; (SD) by Richard Goode

FRIDAY DECEMBER 30  
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Jungle Jim WRCA-TV 6pm
 (Johnny Weissmuller)

Adventures of Rin-Tin-Tin ABC 7:30pm
 (Lee Aaker & James Brown)

Crossroads ABC 8:30pm

Our Miss Brooks CBS 8:30pm

The Life of Riley NBC 8:30pm

The Vise ABC 9:30pm

Schlitz Playhouse CBS 9:30pm

Adventures of the Falcon ABC 10:30pm
 (Charles McGraw)

Man From Zanzibar - regulars & Fred Moultrie, Baynes Barron, Paul Cavanagh, William Challee; (SW & SD)

Rin-Tin-Tin & the Burial Ground - (O) by J. O'Dea; regulars & John Cliff, Peter Votrian, Neyle Morrow, Dusty Walker, John War Eagle; (SD) by Earl Bellamy

A Bell For O'Donnell - with Glenn Langan, Edmund Lowe, Eve Miller, Joseph Crehan, G. Pat Collins, Lyle Talbot, Irving Mitchell, Frank Scannell, Charles Evans, Phil Van Zandt, Don C. Harvey; (SW & SD)

regulars & Gene Barry, Arthur Q. Bryan, Jack Albertson, Peter Leeds; (SW & SD)

regulars & Henry Kulky, Jack Kruschen, Mary Webster, Sue England, Yvonne Lime, Barbara Morrison, Robert Anderson; (SW&SD)

Diamond Cut Diamond - with Donald Gray, Michael Balfour, Teresa Thorne, Eric Fohlmann, Sandra Dorne; (SW & SD)

Well of Anger - (O) by Morgan Lewis; (A) by Steve Fisher; with Bill Williams, Nancy Gates, Henry Rowland, Walter Sande, Anthony Sydes, Olive Blakeney, Don Harvey, Bob Stephenson; (SD) by William A. Seiter

Decision in Red - (O) by Herb Purdum; with Larry Dobkin, Teresa Tudor, John Wengraf, Pamela Duncan, Myron Healy, Betty Lou Gerson, Douglas Evans, Henry Letondal; (SD) Paul Landres

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY DECEMBER 23 THRU FRIDAY DECEMBER 30
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GEORGE SKINNER SHOW CBS 8:55am

THE GARRY MOORE SHOW CBS 10am

JACK PAAR SHOW CBS 1pm

Mon - The Ritts Puppets; Tue - Pete Boyle (storyteller); Wed - The Ritts Puppets; Thurs - Ruth Manecke & animals; Fri - The Ritts Puppets

Tue - Zippy, the chimpanzee; Wed - Martha Davis & Spouse (S&M); Fri - Mr. Ballantine (magic. - C)

Fri - Burl Ives (balladeer)

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07-06-1983

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1. 1990年12月25日，在俄罗斯莫斯科市克里姆林宫，俄罗斯总统叶利钦在克里姆林宫正式签署《俄罗斯联邦宪法》。

1904, 1905, 1906, 1907, 1908, 1909, 1910, 1911, 1912, 1913, 1914, 1915, 1916, 1917, 1918, 1919, 1920, 1921, 1922, 1923, 1924, 1925, 1926, 1927, 1928, 1929, 1930, 1931, 1932, 1933, 1934, 1935, 1936, 1937, 1938, 1939, 1940, 1941, 1942, 1943, 1944, 1945, 1946, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 25

PROCESSES OF THE ...

**HISTORICAL ORIGIN OF THE CONSTITUTION**

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MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY DECEMBER 23 THRU FRIDAY DECEMBER 30(Cont'd)  
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| ROBERT Q. LEWIS SHOW CBS 2pm | from Miami Beach, Fla. this week. |
| ART LINKLETTER'S HOUSE PARTY CBS 2:30pm | Tue - Marge & Gower Champion (D) |
| NBC MATINEE THEATER (John Conte) NBC 3pm | 12/ 26 - <u>The Red Sanders Story</u> - (O) by Wilton Schiller; with Richard Arlen; (COLOR); (will be seen from 3 to 3:45pm this date only); 12/27 - <u>Elisha and the Long Knives</u> - (O) by Dale Wasserman & Jack Balch; with Eddie Firestone, Billy Chapin; (COLOR); 12/28 - <u>Horns of The Dilemma</u> - (O) by Harold Callen; (COLOR); 12/29 - <u>Little Girls Grow Up</u> - (O) by George Baxt; (COLOR); 12/30 - <u>The Shot</u> - (O) by E. Jack Neumann; (COLOR). |
| DATE WITH LIFE (Mark Roberts) NBC 4pm | <u>The House on the Hill</u> - (O) by Art Wallace; cast as listed on 12/18 will continue thru 1/20. |
| SATURDAY DECEMBER 31
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| <u>Captain Midnight</u> (Richard Webb) CBS 11am | <u>Flight Into The Unknown</u> - (O) by Wallace Bosco & Malcolm Stuart Boylan; regulars & John Berardino, Paul Keast, Lorna Thayer, Shelley Fabares; (SD) |
| <u>Fury</u> NBC 11am | <u>Ghost Town</u> - regulars & Will Wright, Mike Taylor, Richard Karian, Steve Conte, James Seay, Dick Reeves; (SW); (SD) by Sidney Salkow |
| <u>Tales of the Texas Rangers</u> CBS 11:30am | <u>Return of the Rough Riders</u> - regulars & Kim Charney, Tom McKee, Don C. Harvey, George de Normand, Barry Brooks, Sandy Sanders, Jack Shea; (SW & SD) |
| THE PERRY COMO SHOW NBC 8pm | Walter Dare Wahl & Jimmy Oldfield (C), Julie London (S), Buddy Hackett (C) |
| <u>Texaco Star Theatre</u> (Jimmy Durante) NBC 9:30pm | Jane Froman (S) |
| THE GEORGE GOBEL SHOW NBC 10pm | Jan Sterling |
| SUNDAY JANUARY 1
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| <u>Captain Gallant of the Foreign Legion</u> NBC 5:30pm | <u>Evil Men Do</u> - (C) by William Robson; regulars & Robert Christopher, Clérouc, Daniel Lecourtois, Norma Eberhardt, Gilles Queant; (SD) by Sam Newfield |
| <u>Roy Rogers Show</u> (Dale Evans) NBC 6:30pm | <u>Hidden Treasure</u> - (O) by Dwight Cummins; regulars & Harry Harvey, William Fawcett, Harry Lauter, Rusty Wescoatt, Dub Taylor; (SD) by Don McDougall |
| HAPPY NEW YEAR (Art Linkletter) NBC 7:30pm | George Gobel (C); <u>Roxy Ice Revue</u> ; with Barbara Ann Scott, Dick Button (skaters); Peggy Lee, Stan Kenton Orch; Alan King (C); Choreog: John Butler; (O) by Gordon Auchincloss; directed by Garry Simpson. <u>On The Twelfth Day</u> - (O) by James Matthews & Val Valentine from an idea by Christopher Wanklyn; with David O'Brien, Wendy Toye, Franklin Bennett; directed by Wendy Toye (COLOR) |
| ED SULLIVAN SHOW CBS 8pm | <u>1956 Stardust Parade</u> - with Roger Williams (M), The Dream Weavers (S), Kodell (magician), Cook & Corey (C), Amru Sani (S), Dick Duane (S), Barry Blake (impressionist), The Pickerts (10 jitterbugs on stilts), Joan Maize & the Chordsmen (S-M) directed by John Wray |
| GOODYEAR PLAYHOUSE NBC 9pm | <u>Rise Up And Walk</u> - (O) by Turnley Walker; (A) by Robert Anderson; with Eddie Albert, June Lockhart, Martin Newman, Jack Klugman, Helen Auerbach, Brett Somers, Mary Patton, Frieda Altman, Joe Mantell, Barbara Townsend, Dennis Kohler, Edmund Gaynes, Virginia Gerry; (SD) by Robert Mulligan (live repeat of script used on <u>Robert Montgomery Presents</u> 2/4/52.) |
| <u>Alfred Hitchcock Presents</u> CBS 9:30pm | <u>A Bullet For Baldwin</u> - (O) by Joseph Ruscoll; (A) by Francis & Eustace Cockrell; With John Qualen, Sebastian Cabot, Philip Reed, Cheryl Clark, Don Mcart, James Adamson, Kate Drain Lawson, Bill Erwin, Ruth Lee, Arthur Gilmour, Bob Patten; (SD) by Justis Addis |

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ALL INFORMATION CONTAINED
HEREIN IS UNCLASSIFIED

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1. REASONING 2. LOGIC
3. CRITICAL THINKING 4. ANALYSIS

1. The first part of the document is a list of names and addresses, which are arranged in two columns. The names are written in a cursive script, and the addresses are written in a more formal, printed style. The list includes names such as "John Doe", "Jane Smith", and "Robert Johnson", along with their respective addresses.

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED
DATE 08-01-2001 BY 60322 UCBAW

1. Mr. J. Edgar Hoover, Director, Federal Bureau of Investigation, Washington, D.C. 20535
2. Mr. W. A. Rorer, Director, Federal Bureau of Investigation, Washington, D.C. 20535
3. Mr. J. Edgar Hoover, Director, Federal Bureau of Investigation, Washington, D.C. 20535
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8. Mr. W. A. Rorer, Director, Federal Bureau of Investigation, Washington, D.C. 20535
9. Mr. J. Edgar Hoover, Director, Federal Bureau of Investigation, Washington, D.C. 20535
10. Mr. W. A. Rorer, Director, Federal Bureau of Investigation, Washington, D.C. 20535

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2. Aluminum is a silvery white metal. It is the most abundant metal in the earth's crust. It is a good conductor of electricity and heat. It is used in a wide variety of applications, including aircraft, automobiles, and household appliances.

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ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED

1970-1971

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Ross Reports ON TELEVISION

INCLUDING

THE TELEVISION INDEX

DECEMBER 28, 1955

VOLUME 7 NUMBER 52 A

EDITOR: Jerry Leichter

RECEIVED

DEC 28 1955

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PUBLISHED BY TELEVISION INDEX, INC.

MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

NBC hails the "new look" on the Dragnet series, starting Jan 5 in its new 8:30-9pm EST spot, Thursdays, with exultant detailing of the new set that is a studio duplication of the new Los Angeles Police Administration Building. The release goes on: "Marjie Millar, as an unaffected white collar girl, shows up in the series for the first time. Oldtimers at Webb's Mark VII, Ltd., production company are speculating about her destiny on the show. Some are betting she may provide Sgt. Joe Friday with his first heartthrob.".....That sounds like a sucker's bet, and you know how Joe feels about con games.....One of the LA TV stations included the following in its feature movie roundup: "And on the Late Show of the same day, George Arliss will portray the Duke of Ellington in a motion picture classic, "Iron Duke.".....Undoubtedly subtitled, "24 Hours at Birdland."

Television news is sparse over the holiday weekends, with most of the program shuffles already scheduled. The Matty Fox buy of the RKO backlog thru the C & C Super Corp was the big headline of last weekend. A new subsidiary of C & C will handle the future TV sales of the package, which includes a sizable list of short subjects, some top starring features, as well as a list of "dogs" that fills out the total of over 740 features in the deal. It is expected that the films, when sold to stations, will not bump TV series but will rather move in as new product on current feature film programs. Meanwhile -- television series producers are looking ahead optimistically to this coming year's production plans, despite the almost certain fact that not one of ten pilot films talked about or scheduled will get more than an agency or net screening. The facts are these: Of the programs currently seen on the networks, at least 50 of those filmed are candidates for future syndication or reruns during the summer, with later syndication. Not all 50 will be around next season, which may open them to unlimited repeats as sponsors drop options. Even the most conservative people in the field have to realize that over 1,000 hours of newly available half-hour films will be placed in syndication next year. Quite a bit of this may replace over-age film material, but it really all depends on price standards of syndicators and the buying habits of agencies that follow sponsor wishes in buying the least expensive packages available for any spots outside of the top markets. This is exactly the reason that TV film producers are becoming more cautious about anything less than a network series. For the same reason, those that are still venturing in production of syndicated series are offering tie-in commercials produced on the lot, while the series is being filmed. Signing of enough spot sponsors before a season is well underway can be almost as good as a net agreement, in meeting the nut.

- Page 1 -

(MORE)

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Barry Sullivan, star of Ziv's new TV series, The Man Called X, is quoted in a recent issue of The Hollywood Reporter as saying that economics has forced good talent to desert the TV field for the movies. Sullivan said, "At the present time television is the proving ground for the motion picture industry's talent. In effect, TV is underwriting the costs of finding talent for Hollywood's motion picture industry and providing the stage with some of its best new stars -- notably Eva Marie Saint, John Forsythe, Charlton Heston, and Paul Newman. Only long-term contracts for TV talent will stop this trend." Mr. Sullivan makes sense, in points both intended and unintended. The networks do not control enough drama shows through their own casting departments to sign that type of talent to long-termers. One of the nets tried it a few years ago, but it didn't work because a single net cannot provide enough exposure in terms of dramatic programs to warrant the expense of an exclusive deal. All the performers cited by Sullivan received their prime showcasing and TV development in New York -- then went West. They also sweated out New York stage opportunities while TV grew up around and with them. Live programs currently produced in Los Angeles seem to emphasize starlets under contract to movie companies or firmly bound to top agents for featured roles. This process binds TV programming into the straight-jacket of a tryout medium, rather than a development showcase, if the latter is what the movie companies are really looking at TV for. New TV film series, because of the tightening field, must look for well-known names or established feature players for supporting roles, capitalizing on their movie reknown for sales support. In view of the foregoing, if TV on the West Coast is already struggling for new or experienced talent, perhaps it's because its freedom already has been limited by movie and talent agent agreements and deals.

Buster Keaton is almost recovered from the intestinal ailment that sent him to a LA hospital in a grave condition on Dec 6.....The Dione Lucas Show, sponsored by 84 gas utilities across the country last year, is being offered on a free basis to gas utilities this year on a 13 half-hour film package basis. Robertshaw-Fulton Controls Co is paying for the package, including a full line of promotion materials. Local utilities only pay for the local air time and a small service charge on the films. Arthur B. Modell supervises the series, which is also being promoted to utilities by American Gas Assn. The gas range used in the films will be an unidentifiable composite range.....WNBK has signed one of its featured women performers as a full time staff announcer. Gloria Brown will continue with her program duties on WNBK-WTAM, and will also handle commercial and station announcements throughout the regular working day.

AGENCIES AND ACCOUNTS: Pabst Brewing Co named the California offices of J. Walter Thompson Co to handle its Eastside Beer and also named Grey Advertising Agency, Inc(NY), to handle its Hoffman Beverage Co subsidiary. Both are effective March 1. Warwick & Legler, Inc., recently resigned both accounts.

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Ross Reports ON TELEVISION

INCLUDING

THE TELEVISION INDEX

JANUARY 2-8, 1956

VOLUME 8

NUMBER 1

EDITOR: Jerry Leichter

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (Jan 2)

ABC- 11:45am-1:45am EST; SPECIAL; Tournament of Roses Parade; LIVE from KABC-TV (LA), 87 stations live, 23 kine. § Sponsor- The Quaker Oats Co (Coast Fisheries, Div) thru Lynn Baker, Inc(NY); Acct Exec- Donald Cutler; Comm Annrcs- Jeanette MacDonald, Gene Raymond. § Pkgr- ABC-TV(LA); Prod- David Durston(Lynn Baker); Asst Prod- John Henderson; Dir- Stuart Phelps(remote), Robert Robb(studio). § Ed Thorgeresen and Shirley Thomas are commentators for the telecast, while Jeanette MacDonald and Gene Raymond acts as hostess and host for the sponsor. Theme of this year's parade is "Pages from the Ages."

ABC- 1:45-1:55pm EST; SPECIAL; Sugar Bowl Pre-Game; LIVE from WABC-TV(NY), 76 stations live. § Sponsor- McKesson & Robbins, Inc (Neo-Aqua-Drin throat lozenges) thru Ellington & Co., Inc(NY); Acct Exec- Theodore Strong. § Pkgr & Prod- ABC Sports(NY); Dir- Mickey Trenner. § Jimmy Powers presents a forecast and analysis of the Sugar Bowl football game between Pittsburgh and Georgia Tech.

ABC- 1:55pm-concl EST; SPECIAL; Sugar Bowl Football Classic; LIVE from WJMR-TV (New Orleans), 72 stations live. § Gulf Oil Corp thru Young & Rubicam, Inc(NY); Acct Exec- Edwin Lewis. § Pkgr & Prod- ABC Sports; Dir- Edward Nugent. § Bill Stern and Ray Scott handle the play by play and color for the Sugar Bowl football game between Georgia Tech and Pittsburgh.

CBS- 2pm-concl EST; SPECIAL; The Orange Bowl Game; LIVE from WTVJ(Miami), 155 stations live. § Sponsor- Buick Motor Div, GMC, thru Kudner Agency, Inc (NY); Acct Exec- James Cochran. § Pkgr- CBS Sports(NY); Prod- Judson Bailey; Dir- Byron Paul. § Tom Harmon handles the play by play and Chris Schenkel the color for the Orange Bowl football game between the University of Oklahoma and the University of Maryland. Game pre-empts regular Monday programming.

NBC- 12:15-1:45pm EST; SPECIAL; Tournament of Roses Parade; LIVE from KRCA-TV (LA), no. of stations indefinite. § Snow Crop Div (Frozen Foods) & Minute Maid Corp thru Ted Bates & Co., Inc(NY); Sr. Acct Exec- William Musser; Acct Exec- Robert J. Boslet; Comm Annrcs- Bill Goodwin, Betty White. § Pkgr- NBC Special Events(NY); Superv- Barry Wood; Prod- William Kayden(LA); Assoc Prod- Fred Rheinstein; Dir- William Bennington(LA); Unit Mgr- Herb Braverman. § Ken Carpenter and Jeanne Baird are commentators for the telecast, while Bill Goodwin and Betty White are host and hostess for the sponsor.

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THIS WEEK(More)

ONE OF THE REGULAR SERVICES OF ROSS REPORTS ON TELEVISION

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THIS WEEK(Cont'd)

Monday(Jan 2)

NBC- 1:45pm-concl EST; SPECIAL; Cotton Bowl Football Game; LIVE from WFAA-TV(Dallas), approx. 125 stations live. § Sponsor- Dodge Div, Chrysler Corp, thru Grant Advertising, Inc(Detroit & NY); Acct Execs- James Bacharach, John Wilson(NY); VP in chg TV- William Patterson. § Pkgr- NBC Sports; Prod- Terry Smith; Dir- Harry Coyle. § Lindsey Nelson and Red Grange handle the play by play and color for the Cotton Bowl football game at Dallas between Texas Christian University and the University of Mississippi. Game pre-empts regular Monday programming.

NBC- 4:45pm-concl EST; SPECIAL; Rose Bowl Football Game; LIVE from KRCA-TV(LA), approx. 170 stations live. § Sponsor- Gillette Safety Razor Co-thru Maxon, Inc(Detroit); TV Acct Exec- Edwin Wilhelm. § Pkgr- NBC Sports; Prod- William Kayden; Dir- William Bennington. § Mel Allen and Sam Balter handle the play by play and color for the Rose Bowl football game between UCLA and Michigan State University at Pasadena. Game pre-empts regular Monday programming.

Tuesday(3)

CBS- 10:30-11pm EST; DEBUT; Do You Trust Your Wife?; FIIM from WCBS-TV(NY) & KNXT(LA), 84 stations net, 47 delayed. § Sponsor- Frigidaire Div, GMC, thru Kudner Agency, Inc(NY); Acct Exec- Lloyd Delaney; Comm Anncr- Bess Myerson. § Pkgr & Film Prod- Don Fedderson Productions, at Republic Studios, Hollywood; Exec Prod- Fred Henry; Prod- Don Fedderson; Dir- Jim Morgan; Ed Superv- Herbert Hoffman; Music Dir- Frank DeVol; Anncr- Ed Reimers. § New audience participation quiz, starring Edgar Bergen and his dummies, Charlie McCarthy, Mortimer Snerd and Effie Klinker. Contestants are husband and wife teams, with the husband faced with the decision whether he will trust his wife to answer the quiz questions or answer them himself. Jackpot question on each telecast has a prize of a weekly income of \$100 for a year for the winning couple. The program is filmed in advance. The program replaces My Favorite Husband (last show Dec 27), in this time spot for the sponsor.

NBC- 4:30-5pm EST, Mon thru Fri; NET DEBUT; Queen for a Day; LIVE from KRCA-TV (LA), 91 stations live, 3 kine (Mon, Wed, Fri for P & G, 4:45-5pm), 54 stations live, 2 kine (Thu for Miles, 4:45-5pm). § Participations- Procter & Gamble Co (Dash) thru Compton Advertising, Inc(NY); Acct Exec- Paul Cooke; P & G has the 4:45-5pm segments, Mon, Wed & Fri; other segments those days sustaining at present. Miles Laboratories (Alka-Seltzer, One-A-Day Vitamins) thru Geoffrey Wade Advertising(Chi), sponsors the Thu, 4:45-5pm segment. The other Thursday segment and Tuesday segments are sustaining at present. § Pkgr- Raymond R. Morgan Co(LA); Prod- Howard Blake; Dir- Harry Mynatt; Merchandise Mgr- Charles Forman; Merchandise Expeditor- Hilda Eastcott(Morgan Co); Fashion Coordinator- Jeanne Cagney. § Jack Bailey is m.c. for the Hollywood-based program which each day gives one housewife chosen from the audience an opportunity to "live like a queen" with her wishes granted by the program. The program debuted as a radio program in 1945 and made its TV debut as a local LA program in Feb, 1952. On Jan 24, 1955, it debuted as an ABC Western TV Network program (7 stations), originating from independent KHJ-TV(LA) (last show Dec 30). In its new NBC spot the program replaces The World of Mr. Sweeney, 4:30-4:45pm EST (last show Dec 30) and Modern Romances, 4:45-5pm EST. The latter program moves to 4:15-4:30pm EST, Mon thru Fri, effective Jan 3, replacing First Love (last show Dec 30).

Saturday(7)

NBC- 12noon-12:30pm EST; DEBUT; Choose Up Sides; LIVE from WRCA-TV, to the net. § Sustaining. § Pkgr- Goodson-Todman Productions(NY); Superv Prod- Jean Hollender; Dir- Lloyd Gross; Stunts- Frank Wayne, Bob Howard. § Audience participation program for children, with Gene Rayburn as m.c., stuntmaster. Two 4-member teams of children compete against each other in doing stunts. The program replaces Mr. Wizard, which moves to 12:30-1pm, this date.

THIS WEEK(Cont'd)

Sunday(8)

CBS- 3:30-4pm EST; DEBUT; CBS Sunday News; LIVE & FILM from WCBS-TV(NY), to the net. § Sustaining. § Pkgr & Prod- CBS News(NY); Prods & Editors- Eric Sevareid, Ernest Leiser; Dir- Vern Diamond; Film Superv- Joseph Zigman; Assoc Ed- John Sharnik. § Eric Sevareid is featured on this new, regular half-hour news program, presenting news "in depth," live and on film. He also reviews the previous week's major news events, bringing them up to date and placing them in perspective. The new program moves in with a general re-alignment of CBS Sunday public affairs programs this date. Let's Take a Trip, formerly seen 4:30-5pm, moves to 12noon-12:30pm EST, replacing the Sunday version of Winky Dink and You (last show Jan 1). Adventure, formerly seen 3:30-4pm EST, moves to 2:30-3pm. Face the Nation, formerly seen 4-4:30pm EST, moves to 3-3:30pm EST, replacing Talkarcund (last show Jan 1). New program in 4-5pm spot follows.

CBS- 4-5pm EST; RETURN; Front Row Center; LIVE from KNXT(LA), to the net. § Sustaining. § Pkgr- CBS-TV(LA); Prod- Edgar Peterson; Asst to Prod- Mary Dean Pulver; Dirs- Ralph Nelson, team of Fletcher Markle & Russell Stoneham, others; Art Dir- Robert Tyler Lee; Story Ed- Alice Young (at CBS, LA). Return of the drama anthology series which debuted June 1, 1955, as an alternate week summer program, until Sept 21, Wednesdays, 10-11pm. The new series will use name stars in leading roles in original scripts and adaptations of a wide range of drama. Program shifts which opened up this time are in preceding listing.

NBC- 8-9pm EST, 3 Sundays out of 4; DEBUT; NBC Comedy Hour; LIVE from KRCA-TV (LA), 109 stations live, 11 quick kine. § Co-Sponsors- 1) Avco Manufacturing Corp (Crosley Radio & TV Sets) thru Compton Advertising, Inc(NY); Acct Exec- G. A. Bradford; Comm Superv- Warren Schloat. 2) The Andrew Jergens Co (Jergens, Woodbury toiletries) thru Robert W. Orr & Associates, Inc(NY); Acct Exec- Basil Matthews. 3) The Brown & Williamson Tobacco Corp (Viceroy Cigarettes) thru Ted Bates & Co., Inc(NY); Acct Exec- John Doherty. § Pkgr- NBC-TV (LA); Exec Prod- Sam Fuller; Prods- Ernest D. Glucksman, Robert L. Welch, others, each assigned to specific shows (Glucksman will produce the Jan 8 & 22 shows; Welch the Jan 15 program); Dir- Ernest Glucksman, Jan 8 & 22, others as assigned; Music Dir- Gordon Jenkins; Writers- Richard Baer & Doc Calvelli, Irving Ellinson & Robert O'Brien, Robert Riley Crutcher, Marvin Fisher, Danny Shapiro, Henry Taylor, Howard Harris and Hy Freedman. § New comedy program covering the entire field: sketches, all in one, gags, songs, comedy dances, comedy-variety. Hy Averbach is regular announcer for the series. Leo Durocher will m.c. the first three programs. The program will originate mainly from Hollywood, with some future programs or cut-ins scheduled to originate in New York. The program replaces the Colgate Variety Hour (last show Dec 25) in this spot.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Faith for Today (Sun, 12:30-1pm EST) Last network live show Dec 25. Effective Jan 1 the program becomes a filmed national spot show, over many of the same stations as the network program. (Produced for Seventh-Day Adventist Churches).

CBS- Captain Kangaroo (Mon thru Fri, 8-9am EST) Adds Saturday program to schedule, 9:30-10:30am EST, effective Jan 7, in addition to weekday strip schedule.

DuM- Professional Boxing (Mon, 9-11pm EST) Added 9-9:30pm additional time effective Dec 19. Program is on 24 stations live, 11 kine.

NBC- Dragnet (Thu, 8:30-9pm EST) and The People's Choice (Thu, 9-9:30pm EST) New times for both programs, effective Jan 5. They switched time spots.

Home (Mon thru Fri, 11am-12noon) Fred Freed appointed script editor, effective Jan 2. He succeeds Al Morgan, who has taken a leave of absence.

1. The first group of people who are interested in the study of the history of the world are the historians. They are the people who study the past and try to understand what happened and why it happened. They use a variety of sources, including books, documents, and artifacts, to reconstruct the past.

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lower case letters, underlined. Generally, only first runs of a film series are listed.

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IGOR CASSINI'S WABD 9pm
MILLION DOLLAR SHOWCASE

XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

Damon Runyon Theatre CBS 10:30pm

NEW YEAR'S IN NEW YORK WCBS 11:15pm

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You Are There
(Walter Cronkite)

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SUNDAY JANUARY 1 (Cont'd)

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Loretta Young Show NBC 10pm

Ticket For May - (O) by William Bruckner; with John Ericson, Dorothy Malone, Christopher Dark, Dabbs Greer, Trevor Bardette, John Close, Richard Grant; (SD) by Harry Keller

APPOINTMENT WITH ADVENTURE CBS 10pm

Mutiny - (O) by Richard Overholt; with Jason Robards, Jr., June Dayton, Joe De Santis, Harry Bellaver, Frank Thomas, Sr., Joe Helgeson, Jerry Crews, Walter Kinsella; (SD) by Paul Stanley

JUSTICE NBC 10:30pm  
(William Prince)

Eyewitness - (O) by Irving Gaynor Neiman; with Ernest Truex, Gene Peterson; (director & other cast members not available at press time.)

MONDAY JANUARY 2

~~~~~

Highway Patrol WRCA 7pm
(Broderick Crawford)

(O) by Norman Jolley; with George Milan, Robert Griffin, Baynes Barron, Emil Sitka, Ben Moselle, Richard Elmore, Creighton Hale, Gil Fallman, Edward Koch, John De Simone, Rex May, Byron Keith, (SD) by Eddie Davis

Adventures of Robin Hood CBS 7:30pm
(Richard Greene)

The Alchemist - with Dorothy Blyth, Charles Stapley, Alan Wheatley; (SW & SD)

TV Reader's Digest ABC 8pm
(Hugh Reilly)

In the Eye of a Hurricane - (O) by Capt. George Grant; (A) by George Bruce; with Richard Arlen, Tod Griffin, Carl Millette, John Doucette, Dick Reeves, Rodolfo Hoyos, Jr; (SD) by Gilbert Kay

VOICE OF FIRESTONE ABC 8:30pm

Robert Rounseville (S); Mary Ellen Moylan (D)

ARTHUR GODFREY'S CBS 8:30pm
TALENT SCOUTS

Jack Paar subs as host. Raoul Cita (M), Willie Winfield (S), William Dempsey (S), William Brown (S), Jimmy Beckum (S); David Smith (S); Jane Burke (S)

I Love Lucy CBS 9pm

regulars & Stan Ferrar, Charles Lane; (SW & SD)

Medic NBC 9pm
(Richard Boone)

A Time For Sleep - with Richard Cutting, Marga Ann Deighton, Norma Weber; (SW & SD)

December Bride CBS 9:30pm
(Spring Byington)

Operation Cole Slaw - regulars & Gail Bonney, Paula Winslow, Madge Blake, Robert Emmett Keane, Tito Vuola, William Rizzo; (SW & SD)

ROBERT MONTGOMERY NBC 9:30pm
PRESENTS

Three Men From Tomorrow - (O) by Robert J. Shaw; with Jack Mullaney, Bill Daniels, Tom Ellis, Lee Remick, Henry Garrard, Flora Campbell, Jim Boles, Athena Lord, Ernest Parmentier, Tom Rose, Wyatt Cooper, Harrison Dowd, Arnold Walton, John O'Hare, John Sharpe; (SD) by John Newland

STUDIO ONE CBS 10pm

Dino - (O) by Reginald Rose; with Sal Mineo, Ralph Meeker, Dort Clark, Brandon Peters, Toni Halloran, Rudy Bond, Carolyn Brenner Pat De Simone, Danny Dennis, Frank Valenza; (SD) Paul Nickell

TUESDAY JANUARY 3

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Warner Bros. Presents ABC 7:30pm  
(Gig Young)

Cheyenne - with James Gleason, Robert Armstrong, Morris Ankrum, Diane Brewster; (SW & SD)

The Phil Silvers Show CBS 8pm

Hollywood - regulars & Jule Styne, Howard Smith, Ralph Stantly; (SW & SD)

THE MARTHA RAYE SHOW NBC 8pm

Paul Lynde (C), Bil & Cora Baird Puppets, Errol Flynn, Charles Coburn

Wyatt Earp ABC 8:30pm  
(Hugh O'Brian)

Marshal Earp Plays Cupid - with Howard Negley, Gordon Jones, Jan Sheppard, Don Haggerty, Douglas Fowley; (SW & SD)

Navy Log CBS 8:30pm

The Bomb - with Wally Cassell, Howard Price, Bradley Morrow, Scotty Morrow, Ann Stanton, Eddie Ryder, Willis Bouche; (SW&SD)

Jane Wyman's Fireside Thtre NBC 9pm

Once Upon A Nightmare - (O) by Cornell Woolrich; (A) by John McGreevey; with Jane Wyman, David Kasday, Arthur Space, Emile Meyer, Vivi Janiss; (SD) by Sidney Lanfield

2. 在 1990 年 12 月 1 日以前，  
 3. 在 1990 年 12 月 1 日以后，

1. The first group of people who are interested in the study of the history of the United States are the people who are interested in the history of the United States. This group of people is interested in the history of the United States because they want to know more about the country they live in. They want to know about the people who lived in the United States and about the events that happened in the United States. They want to know about the things that made the United States what it is today.

[2] M. J. Heule, *Handbook of satisfiability*, vol. 1, North-Holland, 1993.

(U) [REDACTED] (S) [REDACTED]

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1. The first group of people who were arrested in the city of Moscow in 1937 were the members of the "Left Opposition" who had been active in the 1920s and 1930s. They were accused of being "enemies of the people" and of being "counter-revolutionaries".

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1. 2000年12月29日，在北京市举行的“2000年中国城市竞争力论坛”上，中国城市竞争力研究会发布了《2000年中国城市竞争力报告》。

... ..  
(10) ... ..

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TUESDAY JANUARY 3  
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|----------------------------|-------------|---|
| DuPont Cavalcade Thtre | ABC 9:30pm | The Boy Who Walked to America - (O) by Frederic Brady; with Danny Chang, John Dennis, Hugh Beaumont, John Stephenson, Tyler McVey, Virginia Stefan; (SD) by Laslo Benedek |
| RED SKELTON SHOW | CBS 9:30pm | John Carradine, Jackie Coogan, Billy Gilbert (COLOR) |
| PLAYWRIGHTS '56 | NBC 9:30pm | The Day the Trains Stopped Running - (O) by Harry Ridgley; with Joseph Sweeney, Elizabeth Patterson, Mary Welch, Frank Overton, Cliff Hall; (director not available at press time.) |
| Big Town
(Mark Stevens) | NBC 10:30pm | Narcotics - regulars & Than Wyenn, Herb Rudley, Aaron Spelling, Helen Wallace; (SW & SD) |

WEDNESDAY JANUARY 4
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|                                            |            |                                                                                                                                                                |
|--------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Death Valley Days<br>(Stanley Andrews)     | WRCA 7pm   | California's First Ice Man - with Rhodes Reason, I. Stanford Jolley, Donna Drew, Nesdon Booth, Phil Hayes, Rusty Wescoatt; (SW & SD)                           |
| Brave Eagle<br>(Keith Larsen)              | CBS 7:30pm | Blood Brother - regulars & Race Gentry, Keith Richards, Dean Cromer; (SW & SD)                                                                                 |
| ARTHUR GODFREY & FRIENDS                   | CBS 8pm    | Frankie Laine subs as host; Chita Rivera (D), Peter Gennaro (D), Phil Foster (C)                                                                               |
| Screen Director's Playhouse                | NBC 8pm    | Hot Cargo - (O) by Tay Garnett, David Dortort; with Yvonne De Carlo, Rory Calhoun, Alan Reed, June Vincent, Peter Brocco; directed by Tay Garnett              |
| Father Knows Best<br>(Robert Young)        | NBC 8:30pm | Jim, The Tyrant - regulars & Sarah Selby, Jimmy Bates; (SW & SD)                                                                                               |
| The Millionaire<br>(Marvin Miller)         | CBS 9pm    | The Story of the Reverend John Hardin - with Carl Benton Reid, John Craven, Marion Ross, Brad Morrow, Harrison Lewis, Howard Price; (SW & SD)                  |
| KRAFT TELEVISION<br>THEATRE                | NBC 9pm    | The Thieving Magpie - (O) by Leo Lieberman; with James Gregory, Jo Van Fleet, Millette Alexander, Marc Valen, Pamela Simpson, Dean Storey, Robert Emhart; (SD) |
| U.S. STEEL HOUR                            | CBS 10pm   | Bring Me A Dream - (O) by John Vlahos; with John Cassavetes, Lois Smith; (SD) by Daniel Petrie (other cast members not available at press time.)               |
| I Led Three Lives                          | WPIX 10pm  | (O) by Evelyn Lawson; with Paul Harber, Jean Harvey, Ed Hinton, George Fairchild, Harry Rand, Charles Macauley, James Rawley; (SD) by Herbert Strock           |
| Douglas Fairbanks Presents<br>WRCA 10:30pm |            | Fast Buck - with John McCallum, Lois Maxwell; (SW & SD)                                                                                                        |

THURSDAY JANUARY 5  
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| | | |
|--|------------|--|
| Sergeant Preston
of The Yukon (Richard Simmons) | CBS 7:30pm | regulars & Lyn Thomas, Pitt Herbert, George Selk, Jack Reynolds, Pierce Lyden, Charles J. Conrad; (SW & SD) |
| CLIMAX ! | CBS 8:30pm | The Prowler - (O) by F. W. Durkee, Jr; with Claire Trevor, Cameron Mitchell, Pat O'Brien, Wallace Ford; (SD) by Allen Reisner |
| Dragnet
(Jack Webb & Ben Alexander) | NBC 8:30pm | Marjie Millar, Jeff Collier, Taylor Neason, John McShane, Dorothy Daker, Wally Ruth, Olan Soule, John Mitchum, Art Ballinger; (SW & SD) (NEW SERIES OF FILMS; NEW TIME) |
| STAR TONIGHT | ABC 9pm | The Big 15th - (O) by Calvin Tomkins; with Peter Turgeon, Kenny Delmar; (SD) by Norman Morgan |
| Four Star Playhouse | CBS 9pm | Dark Meeting - (O) by Robert Eggenweiler; with Ida Lupino, Warren Stevens, Elliott Reid, Nolan Leary, Frank Scannell, Barbara Pepper, Helen Mayon; (SD) by Richard Kinon |
| Ford Theatre | NBC 9:30pm | Journey By Moonlight - with Louis Jourdan, Joy Paige, Steven Ritch, Mel Welles; (author & director not avail. at press time.) |

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1. 2000年1月1日起，凡在我国境内销售货物的单位和个人，均应按销售额的一定比例缴纳增值税。

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THURSDAY JANUARY 5

LUX VIDEO THEATRE NBC 10pm

Hands Across The Table - (O) by Vina Delmar; Screenplay by Norman Krasna, Vincent Lawrence, Herbert Fields; (A) by Jack Roche; with Anne Jeffreys, Robert Sterling; (SD) by Buzz Kulik

FRIDAY JANUARY 6

Jungle Jim WRCA-TV 6pm
(Johnny Weissmuller)

Precious Cargo - regulars & Paul Hahn, Gregg Barton, Betty Caulfield, William Leslie; (SW & SD)

Science Fiction Theatre WRCA 7pm
(Truman Bradley)

Project 44 - (O) by Lou Huston; with Bill Williams, Doris Dowling, Biff Elliott, Mack Williams, Mary Mundy, Toni Carroll, Patricia Parsons, Amanda Webb, Vicki Bakken, Tom Bernard, Kenneth Drake, Robert Nelson, Jr.; (SD) by Tom Gries

Schlitz Playhouse CBS 9:30pm

Fool Proof - (O) by Charles B. Smith & Ralph Rose; with Claire Trevor, Walter Coy, Christopher Dark, Ray Walker, Tina Carver, Thomas Jackson, Eleanor Moore, George Dockstader, Linda Bennett; (SD) by Robert Florey

ETHEL & ALBERT ABC 10pm

with Cele McLaughlin, Barbara Joyce, Vinton Hayworth, Lester Lonergan, Jr., Don Hylan, Mary Boylan; (SW & SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY DECEMBER 30 THRU FRIDAY JANUARY 6

GEORGE SKINNER SHOW CBS 8:55am

12/29 - Delete: Ruth Manecke

THE GARRY MOORE SHOW CBS 10am

Mon - Jimmie Jeffries (C); Fri - Russell E. Oakes (comic-inventor), The Three Swifts (C), Dylan Todd (balladeer)

ARTHUR GODFREY TIME CBS 10:30am

Peter Lind Hayes subs as host for week.

SEARCH FOR TOMORROW CBS 12:30pm

Constance Ford joins cast as regular.

JACK PAAR SHOW CBS 1pm

Tue - Hermione Gingold (C); Fri - Hermione Gingold (C), Louis Nye (C), Burl Ives (balladeer)

NBC MATINEE THEATER NBC 3pm
(John Conte)

12/29 - Delete title: Little Girls Grow Up, Add: It Sometimes Happens Twice; 1/3 - Mr. Krane - (O) by Arthur Rodney Coney-beare; with Sir Cedric Hardwicke, John Hoyt, Mary Scott (COLOR); 1/4 - Yesterday is Gone - (O) by Ellen & Robert Mason Pollock; (COLOR); 1/5 - Double Door - (O) by Elizabeth McFadden; (COLOR) 1/6 - The Happy Rest - (O) by N. Richard Nash; (COLOR)

DATE WITH LIFE NBC 4pm
(Mark Roberts)

The House on the Hill - (O) by Art Wallace; cast as listed on 12/18 will continue thru 1/20.

MODERN ROMANCES NBC 4:15pm

12/27 thru 12/30 - (O) by Noel Gerson; with Cameron Prud'homme, Audra Lindley, Ed Peck, Dickey Olson, Anne Marie Geyer; 1/3 thru 1/6 - (O) by William Barrett; with June Dayton, Dean Harens, Paul Lipson, Stuart Germaine, Coe Norton.

SATURDAY JANUARY 7

Captain Midnight CBS 11am
(Richard Webb)

The Runaway Suitcase - regulars & Jimmy Karath, Gregg Barton, Tom McKee, Riza Royce, Nancy Matthews; (SW & SD)

Fury NBC 11am

The Hobo - (O) by Robert Bailey; (A) by Charles Marion; with regulars & William Fawcett, James Seay, Wess Hudman, Larry Hudson, Dan Riss, Bill Hopper; (SD) by Sidney Salkow

Tales of The Texas Rangers CBS 11:30am

The Devil's Deputy - regulars & Ron Hagerthy, Richard Avonde, Allan Nixon, Gloria Grant, Mildred Von Hollen; (SW & SD)

STAGE SHOW CBS 8pm

Jack Carter (MC), Gary Crosby (S), Crew-Cuts (S)

THE PERRY COMO SHOW NBC 8pm

Patti Page (S), Jay Lawrence (C), Max Baer (C), Wasson Troupe (acro.)

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1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

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1. The first part of the document is a list of names and their corresponding dates of birth. The names are: John Doe, Jane Smith, and Robert Johnson. The dates of birth are: 1945, 1948, and 1950.

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DATE 08-09-2017 BY 60322 UCBAW/BJS

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VOLUME 8 NUMBER 1 A

PRODUCTION • PROGRAMMING • TALENT

EDITOR: Jerry Leichter

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MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

The desperate CBS-NBC rating-programming competition has resulted in another small casualty, almost un-noticed among the rival claims. Beginning with the schedule listing for Jan 14, CBS bills the program as The Jackie Gleason Show, instead of its former title, "Jackie Gleason in 'The Honeymooners'". The latter has been the schedule listing for the star comic ever since his new filmed version debuted on Oct 1, 1955. It's obvious that the inroads made by NBC's Perry Como Show in audience rating totals decided CBS in going for sole billing for Gleason to regain some measure of identification for him. Similar changes were forced in ABC's Make Room for Daddy, later known as The Danny Thomas Show-Make Room for Daddy, as well as vice versa; NBC's The Loretta Young Show was originally Letter to Loretta; CBS's The Phil Silvers Show couples its former sole identification, You'll Never Get Rich, and even Ed Sullivan decided this season that seven years was long enough under the handle, Toast of the Town and switched to The Ed Sullivan Show. A personality may be forced at any time to milk every drop of attraction from the newspaper log listings to insure that a reader knows the show to tune to. Probably the lone exception is one sponsor, The Texas Company, whose shows have always been listed as Texaco Star Theatre, whether the star has been Milton Berle, Donald O'Connor or Jimmy Durante. The programs may carry alternate star titles or subtitles, but that company identification has always been paramount. This star name switch applies, of course, only to programs with single star or personality identification. There have other cases than those listed here, but for some even the name changes didn't help to keep them around.

The New Year's weekend bollixed up NBC which was still issuing releases about the people starring in Max Liebman's "The Cat and the Fiddle" version of the Jerome Kern-Otto Harbach musical on Jan 21. Late last week, the Liebman office had already decided to use the same stars (Dan Dailey, Gale Sherwood, Helen Gallagher, Jack Whiting, Bambi Linn and Rod Alexander) in an original musical comedy written by Liebman staffers Billy Friedberg and Neil Simon, "Paris in the Springtime". The Kern-Harbach show has been shelved for the time being.....Great timing in trade ads: A West Coast trade paper carried a full page ad on Dec 27 hailing Vanessa Brown as having been voted "one of television's top actresses of 1955 whose name will make for better box office on theatre marquees," according to a "Showmen's Trade Review" movie poll. The irony is that Dec 27 was the date for the last net showing of the short-lived film version of My Favorite Husband, which co-starred Vanessa Brown.

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(MORE)

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

Future productions for Studio One include: Jan 16, "The Bounty Hunters," by Carey Wilber, directed by William H. Brown; Jan 23, "A Public Figure" (tentative title), by Harry Junkin, directed by Paul Nickell; Jan 30, John McNulty's "My Son Johnny," adaptation by Kathleen and Robert Howard Lindsay, directed by Franklin Schaffner; Feb 6, "The Silent Gun," by Carson Wiley, directed by Brown.....Only future set for U. S. Steel Hour's schedule: Feb 1, "The Fair Shake," by Caleb Gray, starring John Kerr, directed by Dan Petrie.....Future productions for Robert Montgomery Presents include: Jan 16, "The Torrent," by Franklin Barton, starring June Havoc, directed by Perry Lafferty; Jan 23, "Aftermath," by Merwin Gerard, directed by John Newland; Jan 30, "Mister Tutt," Murray Burnett adaptation of the Arthur Train stories, directed by James Yarbrough; Feb 6, "I Saw Booth Shoot Lincoln," by John Lewellyn, directed by Perry Lafferty.....Alcoa Hour-Goodyear Playhouse future productions include: Jan 15, Goodyear, "This Land is Mine," by Richard Wendley, starring Ed Begley and Biff McGuire, directed by Robert Mulligan; Jan 22, Alcoa, "A Patch on Faith," by John Secondari, starring Michael Redgrave, directed by Sidney Lumet; Jan 29, Goodyear, "The Starlet," by John Vlahos; Feb 5, Alcoa, "Eden Rose," by Robert Anderson; Feb 12, Goodyear, "The Widow," by John Vlahos, starring Viveca Lindfors.

Now that the Rose Bowl fever is over, NBC, in true movie tradition, has relegated the Tournament of Roses and all its hoopla to what Albert McCleery undoubtedly considers its proper place: An NBC release on the Jan 11 NBC Matinee Theatre, which will present "video's first drama to be done live in color and black and white from an outdoor location," the Rancho Rinconada orange grove in the San Fernando Valley, included this paragraph in the rhapsodic description of the teleplay, "All the Trees of the Field": "Key roles in the pioneering project will be played by two huge trucks -- NBC's \$600,000 color mobile unit -- with their total of five costly color cameras. They will be driven to the orange grove from New York, after a stopover at Pasadena, Calif., yesterday for NBC-TV's annual coverage of the Tournament of Roses Parade." By the way, in case of rain, the outdoor live drama will have alternate lines of dialogue in six places in the script -- one line to be used if the weather is dry, the other if it rains.

AGENCIES AND ACCOUNTS: Englander Co., Inc., returned to Blow-Beirn-Toigo, Inc (NY). Leo Burnett, Inc., had handled the account.....Helene Curtis Industries, Inc. named Weiss & Geller, Inc(Chi) to handle its Helene Curtis Lanolin Discovery as well as a new product to be introduced soon.....Bayuk Cigars, Inc., named Al Paul Lefton, Inc., to handle advertising for its Phillies and Webster cigars.

PEOPLE GOING PLACES: Parke Levy, creator and writer of the CBS series, December Bride, has also been appointed producer of the filmed series, replacing Sam Marx.Sidney Kingsley has signed an exclusive services contract with CBS, as a producer, writer and director for a period of five years.....John M. Cooper, who has been director of radio and TV news for INS, will become a newsfilm producer for CBS, effective Jan 8.....Tom Moore signed by WABD(NY) to host the Saturday and Sunday Featurama program, 11pm-12midnight.....H. Austin Peterson has rejoined Ted Bates & Co., Inc., as v.p. in charge of the Hollywood office. He has been a consultant for the agency since leaving the post last March.....David Dole upped to v.p. in charge of the broadcasting business division and Leo Bland upped to v.p. in charge of the broadcast production division, both Leo Burnett, Inc(Chi).

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Ross Reports ON TELEVISION

INCLUDING

THE TELEVISION INDEX

JANUARY 9-15, 1956

VOLUME 8

NUMBER 2

EDITOR: Jerry Leichter

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Thursday(12)

CBS- 10:30-11pm EST; RETURN; Quiz Kids; LIVE from WCBS-TV(NY), 43 stations live (CBS will service kines of the program for 28 days to some stations which contracted for the former show in this spot on a delay basis). § Sponsor- American Home Products Co Divs: Whitehall Pharmacal Co (Anacin, Heet, BiSoDol), also, Boyle-Midway, Inc (Aerowax, Easy-Off, Aeroshave): Whitehall (Anacin, Heet) thru Blow-Beirn-Toigo, Inc(NY); Acct Execs- William Sibert(Anacin), Arnold Deutschman(Heet); Comm Superv- Carl Green; Comm Annrcs- Don Hancock, others. Whitehall (Bi-So-Dol) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY); Acct Exec- Edmund Stefenson; Agcy Prod- Helmut Schaefer. Boyle-Midway, Inc(Aerowax, Easy-Off, Aeroshave) thru Geyer Advertising, Inc(NY); Acct Execs- Wright Nodine, Clark Glenn; Comm Superv- James Harkey. § Pkgr- Louis G. Cowan, Inc(NY); Exec Prod- Steve Carlin; Prod & Dir- Ed Jurist; other credits not set. § Clifton Fadiman is quizmaster, with a panel of four bright youngsters drawn from a pool of panelists. The program originally debuted on TV in Jan, 1952, originating Chicago, with Joe Kelley as quizmaster, until April, 1952. It returned to CBS as summer replacement in 1953. The program replaces Wanted (last show Jan 5) in this time spot for the sponsor.

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC- None this week.

CBS- Ford Star Jubilee (Every 4th Sat, 9:30-11pm EST) Jan 14; "Blithe Spirit," starring Claudette Colbert, Noel Coward, Lauren Bacall, Mildred Natwick; Prods- Lance Hamilton, Charles Russell; LIVE from KNXT(LA); (COLOR).

NBC- Producers' Showcase (Every 4th Mon, 7:30-9pm EST) Jan 9, 7:30-9:30pm EST; "Peter Pan," starring Mary Martin, Cyril Ritchard; Prod, Staged, Adapted, Choreog- Jerome Robbins; LIVE from WRCA-TV(NY); (COLOR).

NBC Opera Theatre (Approx once a month, Sun) Jan 15, 3:30-5:30pm EST; "The Magic Flute," starring Leontyne Price, Laurel Hurley; Staged by- George Balanchine; LIVE from WRCA-TV(NY); (COLOR).

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THIS WEEK

ONE OF THE REGULAR SERVICES OF ROSS REPORTS ON TELEVISION

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[illegible]

OTHER NETWORK CHANGES & ADDITIONS

ABC- Down You Go (Thu, 9:30-10pm EST) Producer credit eliminated, Shirley Bernstein is now production supervisor. Panel now includes Gayle Stine, Leslie Stevens, Fran Coughlin, Patricia Cutts.

CBS- Climax (3 of 4 Thursdays, 8:30-9:30pm EST) Peter Kortner became story editor, effective Dec 29. Robert Banker is now asst to the producer.

NBC- Captain Hartz and his Pets (Sun, 12noon-12:15pm EST) Last show Jan 1.

American Inventory (Sun, 2-2:30pm EST) Last show Dec 25. Program is replaced during most Sundays in January by showings of films in Conversations with Elder Wise Men series, Jan 1-29.

Tonight (Mon thru Fri, 11:30pm-1am EST) Program originates from Miami Beach for one week, Jan 9-13, then returns to NY origination.

LOCAL STATION ACTIVITY

WOR-TV(Ch 9) - The Arts Around Us; DEBUT Jan 7; Sat, 1-1:30pm EST. Sustaining, educational. Pkgr- Hofstra College thru a grant-in-aid from the Educational Radio and TV Center, Ford Foundation; Prod- Worthington Gregory; Asst Prod- John Hopkins(Hofstra); Dir- Bob Eberly. Kines made in the WOR studio for later telecasting, an informal presentation of the evidence of man's creative activity in various fields constituting the arts over the years.

WOR-TV - The World We Want; RETURN Jan 8; Sun, 1-1:30pm EST. Sustaining, public service. Pkgr- N. Y. Herald Tribune Forum with WOR-TV; Prod- Helen Hiatt Waller. Fourth year of the 13-week series, presenting half-hour discussions between students from around the world who are in the U. S. as delegates to the Herald Tribune's annual High School Forum.

WOR-TV - Ray Heatherton Theater; DEBUT Jan 9; Mon thru Fri, 6-6:25pm EST. Participations. Pkgr- Heatherton & Howard Productions; Prod- Sandy Howard; Dir- Lee Polk. Ray Heatherton stars in the live and film program, presenting short film featurettes introduced by Heatherton with songs. The host will also sing and star in numbers apart from the films. Occasionally he will interview top name Hollywood and Broadway guests, introducing film clips from the Hollywood stars' latest films. The program replaces Heatherton's early evening The Merry Mailman program, but the similarly-named cartoon program recently introduced in the 12-12:30pm, Monday thru Friday, period continues.

WRCA-TV(Ch 4) - Time for Adventure; DEBUT Jan 8; Sun, 11:30am-12noon EST. Sponsor- New York National Shoes, Inc., thru Emil Mogul Co., Inc(NY). Pkgr & Prod- Productions for Television, Inc. Milton Ford and "Richard," his talking parrot, are hosts for the program, which will present films, guests and prizes, designed to appeal to adults as well as junior "Adventure Club" members.

WRCA-TV - Viewpoint; DEBUT Jan 8; Sun, 12:15-12:30pm EST. Sustaining, public service. Pkgr- WRCA News & Special Events; Superv- William A. Berns; Prod- Al Perlmutter. New series of programs featuring officials of N. Y. State. The first features Attorney General Jacob J. Javits, with Leon Pearson as host-interviewer.

Reisman
NBC Matinee Theatre (Mon thru Fri, 3-4pm EST) Story staff now consists of Ethel Frank, berthed in NY, as producer of stories, with Anthony Spinner and Rosemary Foster in NY as story editors, and Martin Donovan and Del Reisman as story editors in LA.

TALENT SHOWSHEET JANUARY 6 - JANUARY 15, 1955

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Most of the shows on Jan. 6, 7, 8 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, Jan. 13. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

FRIDAY JANUARY 6

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| | | |
|---|------------|--|
| <u>Adventures of Champion</u> CBS 7:30pm | | regulars & Hank Patterson, Keith Richards, Mauritz Hugo, I. Stanford Jolley, Lillian Culver; (SW & SD) |
| <u>Sherlock Holmes</u>
(Ronald Howard) | WABD 8pm | <u>The Case of the Split Ticket</u> - (O) by Lou Morheim; with Harry Towb, Margaret Russell, Colin Drake, Rowland Bartrop, Gilbert Robin, Robert Braun; (SD) |
| <u>Crossroads</u> | ABC 8:30pm | <u>Through the Windows</u> - with Arthur Shields, Steve Brodie, Casey Adams, Marcia Henderson; (SW & SD) |
| <u>Our Miss Brooks</u>
(Eve Arden) | CBS 8:30pm | regulars & Larry Blake; (SW & SD) |
| <u>The Life of Riley</u>
(William Bendix) | NBC 8:30pm | <u>Uncle Chester</u> - regulars & Dayton Lummis, Helen Andrews, Lucien Littlefield, Taylor Holmes; (SW & SD) |
| <u>Crusader</u>
(Brian Keith) | CBS 9pm | <u>Operation Murder</u> - with Ted Hecht, Leon Askin, Paul Bryar, Lur-ene Luttle, Steve Geray; (SW & SD) |
| THE BIG STORY
(Ben Grauer) | NBC 9pm | <u>J. P. Cahn of the San Francisco (Calif) Chronicle</u> - (O) by Allan Sloane; with Nat Polen, Karl Swenson, Charles Mendick, Harold Vermilyea, Tommy Tompkins, J. Pat O'Malley, Guy Sorel, Edwin Jerome, Lon Clark; (SD) |
| IGOR CASSINI'S
MILLION DOLLAR SHOWCASE | WABD 9pm | Monica Boyar (S) |
| <u>The Vise</u>
(Donald Gray) | ABC 9:30pm | <u>The Night Has Secrets</u> - regulars & John Stone, Trevor Reid; (SW & SD) |
| <u>Star Stage</u> | NBC 9:30pm | <u>The Marshal & The Mob</u> - (O) by Will C. Brown; (A) by Dick Carr; with Dan Duryea, Ward Bond, Ken Dibbs, Barbara Eiler, Paul Guilfoyle, Tim Graham; (SD) by Sidney Lanfield |
| <u>Adventures of the Falcon</u> ABC 10:30pm
(Charles McGraw) | | <u>Rocky's Asylum</u> - (O) by Warren Wilson; with Anthony Dexter, Adele Mara, Peter Brocco, Charles LaTorre, William Haade; (SD) by Ralph Murphy |

SATURDAY JANUARY 7

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|                                                          |          |                                                                                                                                                                           |
|----------------------------------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Texaco Star Theatre</u> NBC 9:30pm<br>(Jimmy Durante) |          | George Raft                                                                                                                                                               |
| <u>Gunsmoke</u><br>(James Arness)                        | CBS 10pm | regulars & John Abbott, Jester Hairston, Gloria Castillo, Don Gardner, Struther Martin, Sally Corner; (SW & SD)                                                           |
| GEORGE GOBEL SHOW                                        | NBC 10pm | Elsa Lanchester                                                                                                                                                           |
| <u>Damon Runyon Theatre</u> CBS 10:30pm                  |          | <u>Blond Mink</u> - (O) by Jack Harvey; with James Whitmore, Coleen Gray, John Berardino, Mel Welles, Joe Devlin, Bob Nelson, Paul Dubov, Robin Morse; (SD) by Danny Dare |

SUNDAY JANUARY 8

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| | | |
|---|--------------|--|
| LAMP UNTO MY FEET
(Dr. Lyman Bryson) | CBS 10am | <u>Masquerade</u> - (O) by Vernon Delston; with Mario Alcalde, Henry Lascoe, Joseph Ponazecki, Henry Sharp; (SD) |
| LOOK UP & LIVE
(Merv Griffin) | CBS 10:30am | Lionel Hampton (M); (SD) by Marvin Silbersher |
| CAMERA THREE
(James Macandrew) | WCBS 11:30am | Part VII - <u>Crime & Punishment</u> - (SW & SD) |

1. *Chlorophyll a* and *Chlorophyll b* were determined by the method of Arar and Collins (1971).

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MONDAY JANUARY 9
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|                                            |            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|--------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>TV Reader's Digest</u>                  | ABC 8pm    | <u>Why the Choir Was Late</u> - (O) by George H. Edeal; (A) by Frank Moss; with Byron K. Foulger, Pauline Moore, Tina Thompson, Gregory Marshall, Sally Fraser, John Larch, Vivi Janiss, Marilyn Carroll, Carolyn Craig, Betty Hanna, Rodney Bell, Dennis Pepper; (SD) by Harry Horner                                                                                                                                                                                                                                       |
| PRODUCERS' SHOWCASE                        | NBC 7:30pm | <u>Peter Pan</u> - (O) by James M. Barrie; Adapted-staged-choreo - by Jerome Robbins; with Mary Martin, Cyril Ritchard, Heller Halliday, Sondra Lee, Margalo Gillmore, Kathy Nolan, Norman Shelley, Joe E. Marks, Michael Allen, Tommy Halloran, David Bean, Stanley Stenner, Paris Theodore, Harold Daye, Allan Sutherland, Ian Tucker, Richard Wyatt, Joan Tewkesbury, Carl Erbele, Peggy Maurer, John Holland, Robert Vanselow, Richard Winter, Frank Lindsay, Patricia Wheel (Narr.); (SD) by Barbara Gibson Clark Jones |
| VOICE OF FIRESTONE                         | ABC 8:30pm | Lou Snider (M), Los Tres Caballeros (S&M), Miyoshi Umeki (S)                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| TALENT SCOUTS                              | CBS 8:30pm | No information available at press time.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <u>Medic(Richard Boone)</u>                | NBC 9pm    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <u>December Bride</u><br>(Spring Byington) | CBS 9:30pm | <u>Trailer Show</u> - regulars & Fred Sherman, Jean Howell, Tod Farrell, Ray Farrell, Ronnie Stafford, Garry Stafford, Robert Burton, James Flavin, Norman Leavitt, Robert Faulk; (SW & SD)                                                                                                                                                                                                                                                                                                                                  |
| ROBERT MONTGOMERY<br>PRESENTS              | NBC 9:30pm | <u>The End of the Tether</u> - (O) by Joseph Conrad; (A) by Abby Mann; with Barry Jones, Jack Livesey, Richard Newton, Maureen Hurley, Frederic Worlock, Michael Evans, Hal Cooper, John Mackwood, Peter Chan, Basil Howes, Leslie Barrie; (SD) James Yarbrough                                                                                                                                                                                                                                                              |
| STUDIO ONE                                 | CBS 10pm   | <u>The Talented Mr. Ripley</u> - (O) by Patricia Highsmith; (A) by Marc Brandel; with Keefe Brasselle, William Redfield, Patricia Smith, Vaughn Taylor, Charles Aidman, Mario Badolati, Augusta Merighi, Rawn Harding; (SD) by Franklin Schaffner                                                                                                                                                                                                                                                                            |

TUESDAY JANUARY 10  
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| | | |
|--|-------------|--|
| <u>Steve Donovan</u>
(Douglas Kennedy) | WRCA-TV 6pm | <u>Ghost Town</u> - (O) by Curtis Kenyon; with Stuart Randall, Laura Elliot, Hal Baylor, Roy Roberts, Chris Drake; (SD) |
| <u>Warner Bros. Presents</u> | ABC 7:30pm | <u>Casablanca</u> - "Fateful Night" - (O) by Robert Yale Libott; (A) by Nelson Gidding; with Charles McGraw, Karin Booth, Lisa Daniels, Lester Matthews, John Shepodd, Jean De Briac, Dan Seymour, Marcel Dalio, Karin Booth; (SD) |
| <u>The Phil Silvers Show</u> | CBS 8pm | <u>The Big Investigation</u> - regulars & Ralph Dunn, Howard Freeman, Nina Olivet; (SW & SD) |
| THE MILTON BERLE SHOW | NBC 8pm | Judy Holliday, George Jessel |
| <u>Wyatt Earp</u>
(Hugh O'Brian) | ABC 8:30pm | <u>The Assassins</u> - with Ray Montgomery, Dick London, Harry Lauter, Louis Martin; (SW & SD) |
| <u>Navy Log</u> | CBS 8:30pm | <u>Dr. Van</u> - with John Archer, Richard Loo, Roland Moriyama, Wally Richard, Jimmy Goodwin, Jimmy Hayes, Leon Tyler, Kam Tong; (SW & SD) |
| <u>Make Room For Daddy</u>
(Danny Thomas) | ABC 9pm | <u>The Benefit</u> - regulars & Dave Barry, Bob Hopkins, Hy Averbach, George Givot, Dorothy Hamer; (SW & SD) |
| <u>Jane Wyman's Fireside Thtre</u> | NBC 9pm | <u>A Hero Returns</u> - (O)by Indro Montalli; (A)by John Fanti; with Dane Clark, Sebastian Cabot, Serena Sande, Joanne Rio, Eugenia Paul. Directed by Jacques Tourneur. |
| <u>DuPont Cavalcade Thtr</u> | ABC 9:30pm | <u>Night Call</u> - (O)by Larry Marcus; with Dean Jagger, Sheila Bromley, Nancy Hale, Paul E. Burns. Dir not available. |
| RED SKELTON SHOW | CBS 9:30pm | Lola Albright |
| ARMSTRONG CIRCLE THEATRE | NBC 9:30pm | <u>Ward 3; 4pm to Midnight</u> - (O) by Phil Reisman, Jr.; with Mary Flickett, Philip Abbott, Patricia Collinge, Linda March, Jane MacArthur, Rita Morley, Marie Reid, Jimsey Somers, Muriel Berkson, Bertha Powell, Tomi Romer, Betty Garde, Janice Mars, Peg Feury, Helen Shields, Mel Dowd, Roberto Rodriguez, William A. Lee, Frank Corsaro; (SD) by Paul Bogart |

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TALENT SHOWSHEET (more)

RESEARCH REPORT

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2. Methodology

3. Results

4. Discussion

5. Conclusion

6. References

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12. Notes

13. Figures

14. Tables

15. Glossary

16. Appendix A

17. Appendix B



FRIDAY JANUARY 13  
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| | | |
|---|-------------|--|
| <u>Jungle Jim</u>
(Johnny Weissmuller) | WRCA-TV 6pm | <u>The Golden Parasol</u> - with Paul Thompson, John Truax, John Merrick, Gloyd Shackelford; (SW & SD) |
| <u>Adventures of Rin-Tin-Tin</u>
(Lee Aaker & James Brown) | ABC 7:30 pm | <u>Rin-Tin-Tin & The Missing Heir</u> - regulars & Bruce Weil, Mildred Von Hollen, Joe Sawyer, William Bryant, Gordon Richards, Richard Avonde; (SW & SD) |
| <u>Crossroads</u> | ABC 8:30pm | <u>Calvary in China</u> - with Arthur Franz, Marya Marco, Philip Ahn; (SW & SD) |
| <u>Our Miss Brooks</u>
(Eve Arden) | CBS 8:30pm | regulars & Eleanor Audley, Danny Richards, Jr; (SW & SD) |
| <u>Crusader</u>
(Brian Keith) | CBS 9pm | <u>Fear</u> - with Bobby Driscoll, Nelson Leigh, Robert Ellenstein, Virginia Christine, Larry Dobkin; (SW); (SD) by Sobey Martin |
| <u>Schlitz Playhouse</u> | CBS 9:30pm | <u>Dealer's Choice</u> - (O) by Albert Richard Wetjen; (A) by Douglas Morrow; with John Ireland, Nestor Paiva, Sam Gilman, John O'Malley, Philip Ahn, Leon Lontok, Keith Hitchcock, Emil Sitka, Harry Hines; (SD) by Robert Florey |

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JANUARY 6 THRU FRIDAY JANUARY 13
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|                                     |            |                                                                                                                                                                                                                                                                                                                            |
|-------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| GEORGE SKINNER SHOW                 | CBS 8:55am | Mon - The Ritts Puppets; Tue - Pete Boyle (storyteller); Wed - The Ritts Puppets; Thurs - Ruth Manecke & her animals; Fri - The Ritts Puppets                                                                                                                                                                              |
| GARRY MOORE SHOW                    | CBS 10am   | Faye Emerson subs for Garry Moore during entire week. Mon - Peter Marshall & Tommy Farrell (C); Fri - Martha Davis & Spouse (M & S); Roger Price (C)                                                                                                                                                                       |
| JACK PAAR SHOW                      | CBS 1pm    | Mon - John Reddy, Jr. (C); Fri - Burl Ives (balladeer)                                                                                                                                                                                                                                                                     |
| NBC MATINEE THEATER<br>(John Conte) | NBC 3pm    | 1/9 - <u>The Gate</u> - (O) by Katherine Lindsay; 1/10 - <u>One Left Over</u> (O) by Robert Howard Lindsay; 1/11 - <u>All the Trees of the Field</u> (O) by Sylvia Richards; (COLOR); 1/12 - <u>Mr. Candido</u> - (O) by Walt Anderson; (COLOR); 1/13 - <u>Friday the Thirteenth</u> - (O) by Sumner Locke Elliot; (COLOR) |
| DATE WITH LIFE<br>(Mark Roberts)    | NBC 4pm    | <u>The House on the Hill</u> - (O) by Art Wallace; cast as listed on 12/18 will continue thru 1/20.                                                                                                                                                                                                                        |
| MODERN ROMANCES<br>(Martha Scott)   | NBC 4:15pm | 1/9 thru 1/13 - (O) by Morton Wishengrad; with Bert Freed, Elizabeth Ross, Ross Martin, Jim Millhollin, Fred Eisley; (SD)                                                                                                                                                                                                  |

SATURDAY JANUARY 14  
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| | | |
|---|-------------|---|
| <u>Captain Midnight</u>
(Richard Webb) | CBS 11am | <u>Million Dollar Diamond</u> - regulars & Butch Bernard, Linda Danson, Tom Greenway, Lee Giroux, Bobker Ben Ali, Manuel Paris; (SW & SD) |
| <u>Tales of the Texas Rangers</u> | CBS 11:30am | <u>Man From Sundown</u> - regulars & Allan Nixon, Edwin Parker, Jacquelyn Park, Bernie Rich, Rex Lease; (SW & SD) |
| STAGE SHOW | CBS 8pm | George Raft, Dolores Hawkins (S), Wallis & Carroll (C) |
| THE PERRY COMO SHOW | NBC 8pm | Fred Allen, Barry Gordon (S), Kay Starr (S), Ezio Pinza |
| FORD STAR JUBILEE | CBS 10pm | <u>Blithe Spirit</u> - (O) by Noel Coward; with Noel Coward, Lauren Bacall, Claudette Colbert, Mildred Natwick; Staged by Coward |

SUNDAY JANUARY 15
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|                   |            |                                                                                                                                                                                                                                                                                                                |
|-------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| NBC OPERA THEATRE | NBC 3:30pm | <u>The Magic Flute</u> - Music of Mozart; Libretto by Emanuel Schikaneder; English adaptation by W. H. Auden & Chester Kallman; with Leontyne Price, Laurel Hurley, Adelaide Bishop, Yi-Kwei Sze, William Lewis, John Reardon, Andrew McKinley; Staged by George Balanchine; Directed by Kirk Browning (COLOR) |
| FRONT ROW CENTER  | CBS 4pm    | <u>Strange Suspicion</u> - (O) by Ernest Kinoy; with James Daly, Betsy Palmer, Ann Harding, Sidney Blackmer. (SD) by Fletcher Markle & Russell Stoneham.                                                                                                                                                       |

The American West - a vast, open space  
of freedom and opportunity.

The American West - a land of  
adventure and discovery.

The American West - a place of  
challenge and triumph.

The American West - a region of  
diversity and unity.

The American West - a land of  
hope and dreams.

The American West - a place of  
growth and change.

The American West - a region of  
progress and innovation.

The American West - a land of  
freedom and justice.

The American West - a place of  
peace and harmony.

The American West - a region of  
prosperity and success.

The American West - a land of  
beauty and wonder.

The American West - a place of  
strength and courage.

The American West - a region of  
wisdom and knowledge.

The American West - a land of  
faith and belief.

The American West - a place of  
love and compassion.

The American West - a region of  
unity and solidarity.

The American West - a land of  
peace and tranquility.

The American West - a place of  
hope and optimism.

The American West - a region of  
growth and development.

The American West - a land of  
freedom and justice.

The American West - a place of  
peace and harmony.



SUNDAY JANUARY 15 (Cont'd)

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|--|------------|--|
| <u>You Are There</u>
(Walter Cronkite) | CBS 6:30pm | <u>V-J Day</u> - (O) by Jack Bennet; with Dan Riss, Dorothy Adams, Judith Ames, Edward Earle, John Alvin, Robert Burton, Barry Atwater, Larry Blake, House Peters Jr., Charles Meredith; (SD) |
| NBC COMEDY HOUR | NBC 8pm | <u>Leo Durocher</u> (m.c.); Allen Funt, Irene Ryan, Ernie Kovacs, Sue Carson, Wally Cox, Jonathan Winters, Paul Gilbert, Henny Youngman. (SW & SD). |
| <u>G.E. THEATER</u>
(Ronald Reagan) | CBS 9pm | <u>The Ballad of Mender McClure</u> - (O) by B. Traven; (A) by James Costigan; with Vincent Price; other cast members not available at press time. (SD) by Don Medford. |
| <u>GOODYEAR PLAYHOUSE</u> | NBC 9pm | <u>This Land is Mine</u> - (O) by Richard Wendley; with Ed Begley, Biff McGuire, John Kellogg, Jack Lord, Michael Stone, Dan Morgan, Pat Hingle, Paggy Allenby, Crahan Bentov, George Mitchell. (SD) by Robert Mulligan. |
| <u>Alfred Hitchcock</u>
<u>Presents</u> | CBS 9:30pm | <u>You Got to Have Luck</u> - (O) by S.R. Ross; (A) by Eustace & Francis Cockrell; with John Cassavetes, Marisa Pavan, Ray Teal, Hal K. Dawson, Lamont Johnson, Vivi Janiss. (SD) by Robert Stevens. |

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Ross Reports ON TELEVISION

INCLUDING

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EDITOR: Jerry Leichter

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MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

A few years ago TV producers or packagers could announce almost any plans for a future program and there might be a 50-50 chance for the idea to come to fruition. Someone might become interested after the fact of the press announcement; an agency or a network might see the possibilities in it; or the producer himself might really have had the backing for his project. The shake-out has struck the industry, schedules are tighter, money comes higher in larger bundles, so not as many projects are announced, or are actually made. In recent weeks one film producer has announced an \$11,000,000 budget for next year's series, another has followed with announcement of a \$12,000,000 budget for next year, and an NBC West Coast announcement said that the net had 68 new series being considered for next year. We are now in the age of the "if-money" neuroses. Included in all the future production plans of all packagers, live and film, are a flock of "if" programs -- if the pilot is good, if an agency likes it, if a network likes it, if a network has room for it, if the public likes it and it stays around. If all this comes through, then, and only then, will these announced budgets and plans come near to their announced totals. Some of the future packages on the list for 1956 are re-makes of past pilot failures (one or two strikes against them) and shows with cumbersome titles or intricate story lines. The best publicity release in television these days is the one with millions in its headline.

Advertising column comment (Joe Kaselow in the N. Y. Herald Tribune) on last Sunday's Alcoa Hour "Man on a Tiger" was that "it should have gone another half-hour" so viewers could see whether the hour-and-a-half dramatic project would work out. This is a problem in doing stories about show business or advertising -- the press and the trade always want more. It was a story of the rise and fall of a comedian and an advertising agency that had its TV wagon hitched to his story. It may not have seemed like it, but in a sense it was an historical documentary of the business as it was and is -- simplified, but true in its broader implications. One tends to forget that the revolution began to hit television comedy in the fall of 1954 -- the year George Gobel made his big splash, the season Producer's Showcase proved that hour and a half TV drama was here, and the beginning of the last season that Milton Berle used his old format. If one accepts Producer's Showcase and this year's Maurice Evans Presents and the occasional hour and a half projects of Omnibus as proving the point, then the advertising agency exec, played by Melvyn Douglas, was right in getting off the comedy gravy train to pick up the new "prestige" type dramatic show. It was all there, spelled out, and one didn't need a third half hour to know what the future would bring.

- Page 1 -

(MORE)

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

1. The first group of people who are interested in the study of the history of the United States are the people who are interested in the history of the United States. This group of people is interested in the history of the United States because they want to know more about the United States. They want to know more about the United States because they want to know more about the United States.

The Mennen Co has named McCann-Erickson, Inc., to handle its Skin Bracer and Shampoo, in addition to Mennen products already in the agency, effective April 1. Kenyon & Eckhardt, Inc., is the current agency.....Whitehall Pharmacal Co has named Ted Bates & Co to handle Anacin, Preparation H and other products, effective April 1. The products move from Biow-Beirn-Toigo, Inc.....Aluminum Co of America named Ketchum, McLeod & Grove, Inc., for its aluminum foil products, including Alcoa Wrap, in addition to the Alcoa accounts already in the agency.....Whirlpool-Seeger Corp named Kenyon & Eckhardt, Inc., to handle its new RCA Whirlpool Freezers and RCA Estate Ranges.

PEOPLE GOING PLACES: Reub Kaufman, president of Guild Films, is in charge of top sales supervision of the company, following the resignation of Erwin H. Ezzes, former v.p. and sales manager.....Carl Beier joined CBS Public Affairs in New York as a staff producer.....Bill Guyman of San Francisco was signed by KRCA-TV(LA), to take over the news spot vacated by Chet Huntley when he moved to New York for net programming duties.....KNXT(LA) and the CBS TV Pacific Net have upped Michael Couzzi to director for both local and net programs. He has been a stage manager....Peter Elgar Productions, Inc., New York commercials producer, moved to 75 West 45th St., New York 36. JU 6-1870.....Ted Bergmann and Lansing Lindquist have joined McCann-Erickson, Inc(NY) as v.p.'s and associate radio-TV directors.....Norman S. Ginsburg resigned as director of advertising and sales promotion for Studio Films, Inc(NY).

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NOTE: Ross Reports "1955 Survey - TV Film Commercials" will be mailed to subscribers beginning January 16.

[illegible]

The important point in Roy Disney's statement in the annual report of Walt Disney Productions was not that television production costs have been higher than the direct income, a statement that was almost obvious in view of the obvious workmanship and care that went into the original material used on the TV shows. The kicker was in the windup statement in the recap of the studio's TV position: "However, with respect to future television production, unless we can realize a proper direct profit from television pictures our output in this medium will be greatly reduced." In other words, merchandising efforts should return their own profits, not cover losses on the production that made them possible. The same goes for the theatrical showings of some portions of Disneyland, the evening program.

Premature publication of plans for a new production center being constructed by Hi Brown's Production Center, Inc., at 221 West 26th St., New York, has bothered Brown considerably. The prematurity lies not in the announcement of the physical set-up of the new studios -- three giant air-conditioned stages -- but in the coupled notice that CBS has presumably leased the largest stage; 100 by 100 with a 37-foot ceiling; for ten years through Kenco Films, which currently handles physical production on two CBS film shows being made in New York. Brown will make formal announcement of plans for the center and his own productions in a few weeks. He doesn't want to be bothered by actors or agents until his own production plans jell.

NBC cancelled its scheduled Jan 15 special, Labor's New Look, which was to be narrated by Chet Huntley, brought east from KRCA-TV(LA) for a build-up as the net's new news voice. One of the Elder Wise Men series films has gone back into the time spot.....CBS will pre-empt Omnibus on March 18 for a 90-minute "actuality drama" which will attempt to penetrate in depth the private world of mental patients and mental hospitals. Titled "Out of Darkness," most of the program was filmed in the Metropolitan State Hospital in Norwalk, Calif. Albert Wasserman is producer-writer of the program, which has been produced by CBS in consultation with the American Psychiatric Assn and the National Assn for Mental Health.....Arthur Schwartz will produce the CBS 90-minute color version of Hecht-MacArthur's "Twentieth Century," on the April 7 Ford Star Jubilee. The cast has not been announced.....Del Mann has been signed to direct Paul Gregory's production of "The Day Lincoln Was Shot," for the Feb 11 Ford Star Jubilee.....KTTV director Jim Gates flew in to New York to direct tomorrow's live presentation of Paul Coates' Confidential File over WPIX. The program is a special live and film one-shot in the Coates' syndicated series, which grew out of his still-current live show of the same name over KTTV(LA).

WKRC-TV(Cinn) and the Cincinnati Times-Star are conducting a Talent Search series in their coverage areas in Ohio, Kentucky and Indiana, between today and Feb 29. Local prize is appearance on WKRC-TV, grand prize is a trip to New York, paid talent appearance on the Robert Q. Lewis Show over CBS, a screen test, a record audition, etc. The station also made news by naming baseball star Ted Kluszewski as host of a Monday thru Friday film show, except for baseball season breaks. The station also named Leonard Goorian exec producer.....Fred Coe has signed Richard Goode, ex-Lux Video Theatre director, to direct at least one forthcoming Playwrights '56 production.....The Hume Cronyn-Jessica Tandy color pilot for a projected The Marriage film series is in the editing stage at NBC.

AGENCIES AND ACCOUNTS: Revlon products handled by Norman, Craig & Kummel will shift to Batten, Barton, Durstine & Osborn, Inc, effective Feb 9, with the latter agency also taking over supervision of The \$64,000 Question. C. J. LaRoche & Co., Inc, which also handles Revlon products, takes over supervision of Revlon's alternate week sponsorship of Appointment with Adventure, also over CBS.....Advertising for Packard and Clipper autos of Studebaker-Packard Corp., will be handled by D'Arcy Advertising Co after April 1. Ruthrauff & Ryan, Inc., is the current agency on the account. Benton & Bowles, Inc., continues as agency for Studebaker autos..

